

Wharton Council Club Guide

2023 - 2024

An Introduction to
Undergraduate Student Clubs



Opening Statement

Dear Wharton Students,

Welcome to another exciting year for clubs at Wharton! Thank you for taking the time to learn about how our clubs, which are open to all Penn undergraduates, enhance the student life experience throughout your time at Wharton and Penn. Through full-day conferences, weekly events, general body meetings, alumni panels, and more, our clubs provide endless opportunities for you to engage and explore your interests within Wharton. From healthcare consulting to stock pitching to New York City treks, clubs serve to educate outside the classroom while also building a sense of shared community.

This packet is a great reference to help you find which Wharton clubs and organizations are the best fit for you. All Wharton Council-recognized clubs and organizations are included in this packet, along with introductions to who they are and what they do. We strongly encourage you to attend the Wharton Council Clubbing Fair to talk with club representatives, find communities you identify with, learn how to get involved, and just have fun! Keep an eye out for more information about the club fair closer to the start of the fall semester. If you don't want to join anything yet, that's okay! Make sure to take your time to explore what truly inspires you - it's no problem to wait until spring or a later semester to join.

There are plenty of opportunities for you to get to know Wharton clubs on a deeper level before committing to any one of them. The main avenue to explore them is through **General Body Member (GBM)** engagement programs that do not require an application. These interactive programs allow you to join a community of like-minded individuals while exploring your passions as an active member. Like all things in life, they are what you put into them, so make sure you commit to the GBM Programs you select. Additionally, as you begin to explore these organizations, clubs offer New Student Programming (NSP) events designed specifically for new students to learn more about the club. You can also get to know the club by exploring their online presence on Penn Clubs, their websites, and CampusGroups, Wharton's online interface for club-student interaction. We recommend you join clubs' and Wharton Council's CampusGroup page, as they are great ways to stay tuned for upcoming events.

We hope you will find this guide useful as you begin exploring how you will engage the Wharton club community. The Wharton Council oversees this body of clubs and we hope to serve as your resource as you find your place at Penn. Please do not hesitate to reach out to us or the Wharton Undergraduate Division with any questions or concerns!

See you at the Wharton Council Clubbing Fair!

The Wharton Council - whartoncouncil.org

About Wharton Council

The Wharton Council's mission is to foster a more complete co-curricular experience for the entire Wharton undergraduate community. Our mission has two parts: clubs and traditions. The Wharton Council supports our clubs through funding, recognition, and events such as the Wharton Undergraduate Leadership Forum and Clubbing Awards Night. We also foster community through our school-wide social events called traditions such as the Business of Life Lecture, Wharton 5k, and the Wharton Formal.



The Wharton Council recruits eight members from the first-year class at the start of each spring semester. We will host an information session in December and another in January. We have an application, two meet-and-greets, and two rounds of interviews.



Follow our Instagram for Council events and spring recruiting updates [@wharton_council!](https://www.instagram.com/wharton_council/)

Reach out to our co-chairs Ashley Song and Adrian Massuet at acss@wharton.upenn.edu and amassuet@wharton.upenn.edu with questions.

For more information about Council, recruiting policies, FAQs, and club resources, please visit our website: [whartoncouncil.org!](http://whartoncouncil.org)

Wharton Council Teams

Teams Initiative Overview

Wharton Council's GBM Teams are designed to **enhance the Wharton community through engagement and recommendations**. Interested students should join during the Fall or Spring club recruitment cycle and indicate their team preference. GBM members are encouraged to regularly participate in team meetings and maintain effective communication with Council Committee liaisons. Involvement in a GBM team does not influence students' ability to become a Wharton Council Committee Member.

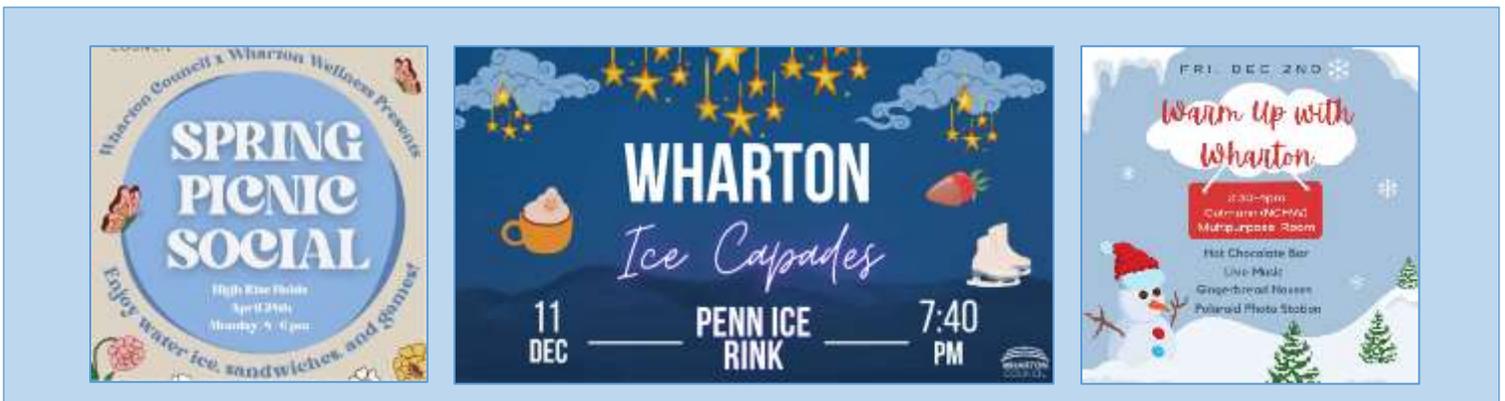
Research

The Research Team **will analyze club recruitment data to develop recommendations** to improve Wharton Clubs. This team is looking for students who are data-driven and curious and are looking to strengthen skills in communication, analytics, interpretation, and consulting.

Special Events

The Special Events Team plans events for the Wharton Community. Members will **brainstorm ideas, create marketing designs, and handle logistics** including catering and photography. This team seeks creative and innovative students looking to strengthen their communication, organizational, and marketing skills.

Prior Events hosted by Wharton Council Teams:



For any questions, reach out to our GBM Chair, Abishek Ravindran, at abishekr@wharton.upenn.edu.

Clubbing Awards 2023

Each year, Wharton Council presents awards to undergraduate clubs that have excelled in areas of student co-curricular interest. Wharton Council would like to recognize the following clubs for their exceptional achievements during the 2022-2023 academic year:

Most Representative of Wharton Values:

Wharton Latino

Best Large Club:

Wharton Undergraduate Finance Club

Best Small Club:

Wharton Undergraduate Consulting Club

Best GBM Program:

Wharton Private Equity and Venture Capital Club

Best Community Engagement Event:

Wharton Women
"Dressing for Success"

Best Wellness Event:

Global Research and Consulting Club
"New Student Programming"

Best D&I Event:

Wharton Alliance
"9th Annual International Diversity Case Competition"

Most Collaborative Event:

Wharton Women, Black Wharton, Wharton Latino, WAX, WEDIG, Wharton Alliance
"Voices of Diversity Conference"

Most Innovative Event:

Wharton Undergraduate Entrepreneurship Club
"Pioneers: The WUEC 2023 Annual Entrepreneurship Conference"

Best Event:

Private Equity and Venture Capital Club
"KKR Private Equity Case Competition 2023"

2023 - 2024 Club Recruitment Policies

Students can apply for positions with or sign up to be general body members (GBM) of clubs.

Students can apply for positions with the clubs they are interested in through a centralized application platform on [PennClubs \(pennclubs.com\)](https://pennclubs.com), though students should not be applying to all the clubs. This application will include a short personal statement (150-word limit) and club-specific questions (500-word limit per committee with an application limit of 2 committees per club).

The PennClubs application will open and the **Wharton Council Club Fair** will be on **September 1**.

Applications for all positions may not be due earlier than midnight of Sunday, September 17. All interview notifications, rejections, and acceptances will be sent out no later than September 29. Clubs may choose to recruit for positions through a second round, with applications due no earlier than October 13.

Applying for a position isn't the only way to get involved in a club at Wharton. As general body members, students can participate in the club's programming, conduct projects, meet alumni, and so much more without having to complete an application. This is a great way for you to get to know a club better or explore an industry before choosing whether it is something you want to pursue in the long term. All clubs are required to have a formal GBM Engagement or provide meaningful opportunities for all interested students to get involved. These plans are included in this booklet following the club's opening page. Do not hesitate to ask clubs more about their GBM opportunities at the Club Fair!

For any questions regarding club recruitment, please visit the Wharton Council website for more detailed policies and FAQs at whartoncouncil.org.

Clubs Recruiting for Board and Committee Positions

Club	Written Application	1 st Round Interview	2 nd Round Interview	Notes
Wharton Council-Recognized Clubs				
Black Wharton Undergraduate Association	√	√		
Diversity & Inclusion Strategic Consulting (DISC)	√	√		
Marketing Undergraduate Student Establishment (MUSE)	√	√	√	Only our consulting branches hold two interviews where both are case interviews. Case team interviews will be one round and are case presentations. The other 9 committees only hold 1 interview that are not case-based.
Penn Actuarial Society (PAS)	√			
Penn Fashion Collective (PFC)	√	√		
Penn International Impact Consulting (PIIC)	√	√	√	2nd round interview is a case interview. No formal frameworks or prior consulting/business/case experience is expected.
Penn Microfinance Club	√	√		
Penn Smart Women Securities Society (SWS)	√	√		Accepts anyone into Smart Woman Securities who attends at least 80% of our seminars in our Fall Seminar Series. Board positions recruit in spring.
Penn Social Entrepreneurship Mentoring (PennSEM)	√	√		
Penn Undergraduate Biotech Society (PUBS)	√	√		Some branches include a case interview.
Social Impact Consulting (SIC)	√	√	√	2nd round interview is a case interview.
Undergraduate Media & Entertainment Undergraduate Club (UME)	√			

Club	Written Application	1 st Round Interview	2 nd Round Interview	Notes
Wharton Alliance	√	√		
Wharton Asia Exchange (WAX)	√	√		
Wharton China Association	√	√		
Wharton Europe	√	√		
Wharton Global Research and Consulting Group (GRC)	√	√		Before interviews, students will be given a business problem based on a previous GRC project. Students will walk through the presentation during the interview.
Wharton Hedge Fund Club (WHFC)	√	√		
Wharton International Business Review (IBR)	√			Number of interviews vary by position.
Wharton Investment & Trading Group (WITG)	√	√	√	
Wharton Korea Undergraduate Business Society (WKUBS)	√	√		Number of interviews vary by position.
Wharton Latino				Open enrollment, anyone can join the organization.
Wharton Management Club (WMC)	√	√		
Wharton Retail Club (WRC)	√	√		
Wharton Undergraduate AgriBusiness Club (ABC)	√	√		
Wharton Undergraduate Consulting Club (WUCC)	√	√	√	Only the consulting branch (Advisors) holds 2 interviews, (2nd is a case interview). Other committees hold only 1 interview (not case-based).
Wharton Undergraduate Data Analytics Club (WUDAC)	√	√		Written application is required for consulting. Consulting application also includes a data challenge.

Club	Written Application	1 st Round Interview	2 nd Round Interview	Notes
Wharton Undergraduate Distressed Investing Group (WUDIG)	√	√		
Wharton Undergraduate Energy Group (WUEG)	√	√		
Wharton Undergraduate Entrepreneurship Club (WUEC)	√	√		
Wharton Undergraduate Finance & Technology Group (WUFT)	√	√		
Wharton Undergraduate Finance Club (WUFC)	√	√		The Case Team is open to all interested students.
Wharton Undergraduate Founders and Funders Association (WUFFA)	√	√		
Wharton Undergraduate Healthcare Club (WUHC)	√	√		
Wharton Undergraduate Private Equity and Venture Capital Club (PEVC)	√	√		
Wharton Undergraduate Real Estate Club (WUREC)	√	√		
Wharton Undergraduate Society of Accounting (WUSA)	√	√		
Wharton Undergraduate Sports Business Club	√	√		
Wharton Undergraduate Statistics Society (USS)	√	√		
Wharton Undergraduates in Public Policy (WUPP)	√	√		
Wharton Women (WW)				The more meetings and events attended, the more incentive points you get, which then equate to higher-level positions.

Club	Written Application	1 st Round Interview	2 nd Round Interview	Notes
Wharton Council Trial-Recognized Clubs				
The Signal Society for Penn Undergraduates	√	√		
Wharton Undergraduate Aerospace Club (WUAC)	√	√		
Wharton Undergraduate Venture Group (WUVG)	√	√		
Wharton Council Emerging Clubs				
Common Cents	√	√	√	A second-round case/technical interview is required only for the Content committee.
Penn Mergers and Acquisitions Club	√	√		
Southeast Asian Circle (SEAC)	√	√		
Penn Special Purpose Acquisition Corporations Club (SPAC Club)	√	√		

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Clubs with an asterisk (*) have meaningful engagement opportunities within board and committee positions for all applicants. All other clubs have a formal General Body Member Engagement plan according to Council guidelines. This does not apply to emerging clubs, sponsored organizations, business fraternities, or the Student Federal Credit Union. **Click on any text to go to its corresponding page.**

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About Fully Recognized Clubs

Fully Recognized Clubs are the cornerstone of the Wharton community. These clubs are well established, have a unique niche, and are functional organizations that deliver value to their members. These clubs enjoy all the benefits of Wharton Council recognition including the Wharton name, a budget, a spot at the Clubbing Fair, and many more.

Fully Recognized clubs are under full obligation to follow all Wharton Council's policies in order to retain their benefits and Council support.

More details can be found on our website whartoncouncil.org. If you are interested in gaining Wharton Council recognition for your club, please reach out to the Council Recognitions chair, Michael Lentskevich, at mlen@wharton.upenn.edu.



Black Wharton Undergraduate Association

Black Wharton Undergraduate Association (BW) is an organization dedicated to enhancing the collegiate experience and accelerating the professional aspirations of our members. In order to meet these goals, BW provides its members with professional opportunities through our listserv, interactive business conferences, community service opportunities, and alumni networking among other initiatives. BW holds monthly general body meetings (GBMs) to foster community and professionally develop members of the Black Penn community. BW is composed of high-potential students whose interests vary across numerous industries. Our organization serves as an intermediary between our diverse corporate sponsors and our members as well as a support system for our members' academic, personal, and pre-professional endeavors.

Structure

The BW board is composed of the elected and appointed board members. The elected board comprises the President, VP of Finance, VP of Internal Affairs, VP of External Affairs, VP of Corporate Development, and Black Wharton Consulting Director. The appointed board contains nine positions: Director of Member Development, Director of Community Service, Director of Alumni Relations, Director of Marketing, First-Year Liaison, and the Co-Chair(s) of the Howard E. Mitchell Memorial Conference and the Black Ivy League Business Conference. The elected board members are decided by active BW members in a standard voting process. Each board member can elect to form a committee.

Starting in 2018, BW Consulting (BWC) was launched to provide free consulting services to minority-owned businesses in Philadelphia. Through these partnerships, BWC provides an opportunity for talented students to serve Black-owned businesses, make a positive impact in the Black community, and professionally develop as consultants.



Events



Howard E. Mitchell Memorial Conference (HEMM): Established in 1986, The HEMM Conference is held in honor of Dr. Howard E. Mitchell, a former professor at Penn dedicated to corporate social responsibility and diversity. This conference features a career fair where students gain great exposure to a variety of industries.

Black Ivy League Business Conference (BILBCon): Established in 2016, BILBCon is a three-day conference whose purpose is to bring together ambitious and high-achieving minority students across all Ivy League institutions to offer a unique platform to collectively further their professional development.

Galvanizing Adolescents Toward a Legacy of Achievement (GALA): Launched in 2009, the GALA reaffirms BW's commitment to civic engagement and corporate social responsibility. Each year, BW honors one local organization whose exemplary work supports, uplifts, and inspires members of our Philadelphia community.

First-Year Luncheon: Launched in 2006, the annual BW First-Year Luncheon serves as a kickoff to a new school year and an introduction to BW for first-years. The luncheon provides a chance for incoming first-years to foster a community amongst themselves and meet current BW members.

New Student Programming

Our incoming first-years are welcomed with the annual First-Year Luncheon where our first-years are introduced to the BW family, info sessions and GBMs where they have an opportunity to learn more about getting involved in BW.

Available Positions

In addition to becoming a general body member, first-year students can apply to be a First-year Logistics Coordinator (FLC) for the HEMM Conference and Black Ivy League Business Conference. Students can also apply to one of the board committees. Members will also be able to apply to join the BWUA Consulting committee as a Consultant working for a local Philadelphia business client.



About Us

[Wharton Diversity and Inclusion Strategic Consulting](#) provides pro-bono consulting services to nonprofit and for-profit organizations around the world on improving their diversity, equity, and inclusion (DEI) practices. We apply insights from extensive research and experience in the field of DEI to support clients' talent management goals. We have worked with global clients to improve recruitment strategies, highlight internal successes, and develop quantitative DEI evaluations.

DISC provides a bridge between DEI advocacy and pre-professional development. Fluency in DEI topics is becoming an increasingly important skill in workplaces across all industries, and in order to become effective leaders, Wharton students should be well-versed in these topics before entering the workforce. DISC offers an opportunity for students to develop these 21st century leadership skills, while challenging their unconscious biases, collaborating with diverse individuals at Penn, and exploring modern solutions to DEI issues.

Structure

DISC's board is comprised of two Co-Presidents, one Vice-President Internal, one Vice President External, and two Directors of Consulting. The Vice-President external also serves as the club Treasurer. DISC has 4-5 project leaders each semester, who lead teams of 5-10 junior consultants on various consulting projects. DISC also has a GBMer program, also known as the DISCers, for members to engage with DEI work and advocacy outside the consulting project sphere.

Initiatives & Events

In the past, DISC has hosted a variety of professional and social events that have aimed to build community. For example, we have hosted panel discussions with underrepresented individuals in historically non-diverse fields (i.e. tech) as well as experts in the field of diversity consulting. DISC has also worked with on-campus organizations such as University Life and the Interim President to form focus groups to improve resources for underrepresented students.

Getting Involved

DISC recruits new junior consultants each semester from all schools and majors. We will be present at the Wharton Club Fair and SAC Fair in September. We will also hold two information sessions before Wharton Centralized Club applications are due. After the written application process, select candidates will be invited to interview for a consulting role. All applicants are guaranteed a spot as a DISCer to stay involved with DISC beyond consulting.

To stay informed about DISC's recruitment process, please fill out this interest form: <https://forms.gle/TzWDsgj6UshBuiLE7>.

You can also follow us on Instagram [@wharton_disc](#) or email inzaman@wharton.upenn.edu or xandro@sas.upenn.edu with further questions.

DISC GBM Engagement Plan

Theme: DEI at Penn

DISC GBMers will be in charge of several research and presentation tasks related to promoting and understanding DEI at Penn and Wharton. The GBMer program is designed to enhance GBMers' knowledge of analysis and research principles and how they are applied to DEI. The main project for this semester's GBMers will be to conduct research and focus group sessions to evaluate a DEI issue on a local or national scale, to eventually be published. In addition, GBMers will be responsible for presenting at DISC GBMs on DEI topics of their choice, helping grow the community's understanding of different DEI issues and raise awareness about individual passions/interests.

Roles and Responsibilities

- Present at bi-weekly GBMs on DEI discussion topic of choice
 - Each GBMer will present in a team of two or three at least once per semester
- Work on Think Tank team- a team involved in producing an analysis report on a DEI issue locally or nationally
- Attend weekly New Consultant Training (Includes lessons about case studies, job recruitment, and introductory management and marketing)
- Edit Website and post on our social media about upcoming events
- Access to Mentorship from Alumni and Executive Board

**GBM-ers would be required to attend at least three GBMs each semester, but are encouraged to attend all



Date:	Task/Activity:
Mid to Late September 2023	Attend first GBM and introduce preferences/DEI interests
First half of October	Training on basic analysis and research principles, project assignments
Second half of October	Certain GBMers present on DEI topic of their choice; GBM teams update on their research
First half of November	Midway check-in on focus groups and progress on research; editing process begins
Second half of November	Certain GBMers present on DEI topic of their choice; GBM teams update on their research
First half of December	Final project presentations; executive summaries on learning objectives; reach out to publishers



MUSE is the student-run, premier marketing organization at the Wharton School and the University of Pennsylvania. We are the primary source for students interested in marketing to gain professional experience and access resources within the industry, and we've been recognized as the 2022-2023 Platinum International Chapter of the American Marketing Association for our leadership initiatives in professional development, community, social impact, and membership. MUSE engages hundreds of students across campus, but despite our massive growth, we continue to provide individuals with unique and exciting opportunities in the field of marketing through engaging events and resources while offering a tight-knit community of future marketing leaders.

Structure

MUSE's structure consists of 19 executive board members who oversee 11 different committees, over 150 members, and a 2,000-person listserv. Our committees include Case Team, Conferences, Consulting: Generalist, Consulting: Social Impact Practice (SIP), Creative, Digital, External, Finance, Innovation, Internal, and Social Impact. Consulting Generalist and SIP provide consulting services to a range of clients, from startups to Fortune 500 companies, and Case Team is nationally recognized by the AMA. Creative, Digital, and Innovation all have a digital marketing and technology focus whereas Conferences, External, Finance, Internal, and Social Impact are events-focused and work with a range of companies and speakers. Students from all schools, years, and majors are invited to apply!

Opportunities

Consulting: Every semester, MUSE partners with approximately 16 clients to provide professional for-profit and pro-bono consulting services. In the past, MUSE has worked with Coca-Cola, the World Wildlife Fund, and Merck. No prior experience or specific major necessary!

Conferences: We host two annual conferences. (1) MARC (Marketing, Advertising, Retail, Consulting Conference) connects retail companies like Macy's, L'Oreal, and Urban Outfitters to undergraduate students for internships and jobs. (2) WUMC (Wharton Undergraduate Marketing Conference) provides educational and networking opportunities for students to learn from top marketing leaders from companies such as Netflix, TikTok, and McKinsey.

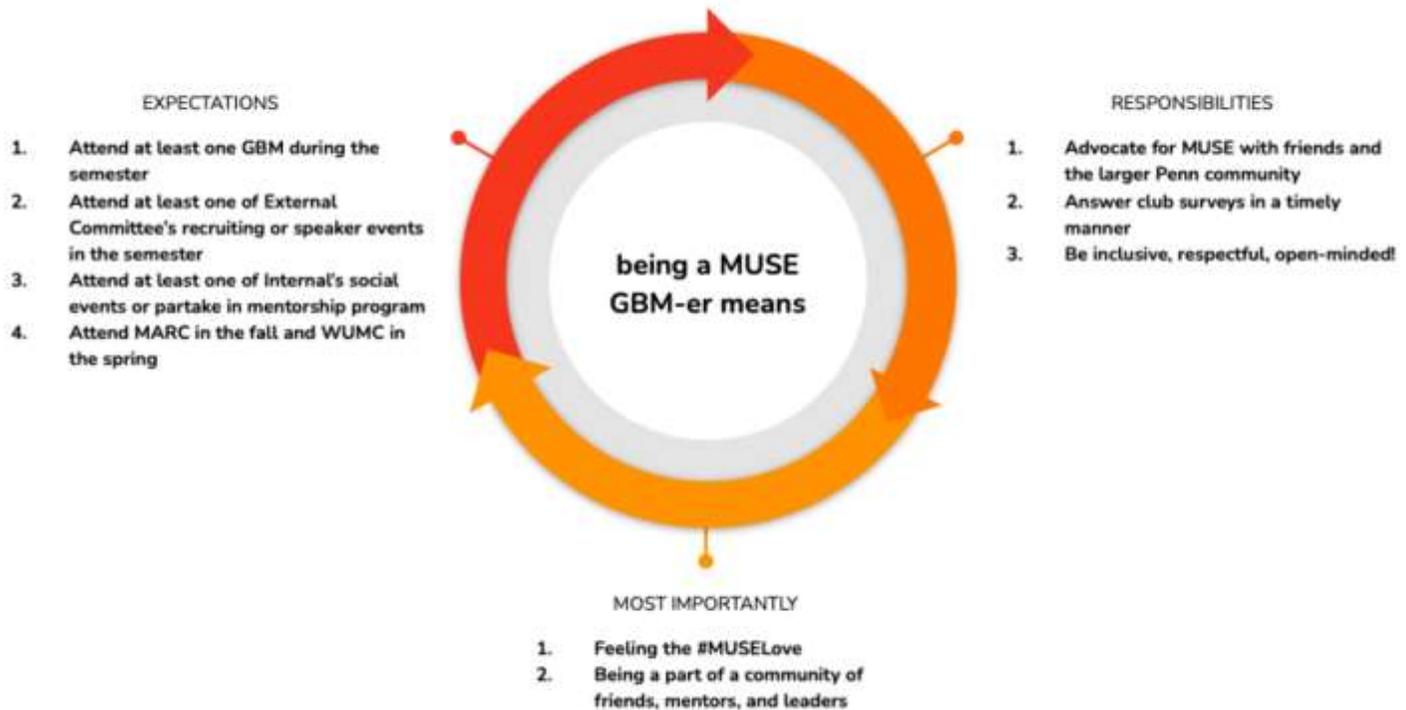
New Student Programming: NSP events include consulting workshops, information sessions, and coffee chats to meet MUSE members, learn more about MUSE and our initiatives, and how to join.

How to Join

Any undergraduate student is welcome to become a general body member of MUSE by joining our [listserv](#). We'll have two information sessions in the fall and students are encouraged to apply to multiple committees. Please like our [Facebook Page](#) and visit our website at www.musepenn.org to receive our latest event updates and to learn more about the application process. For more information, contact our Co-Presidents Edward Wu (wuedward@wharton.upenn.edu) and Frances Tirtaguna (fctirta@wharton.upenn.edu).

Opportunities as a GBM-er

01	General Body Meetings	<ul style="list-style-type: none"> ✓ GBM-ers are invited to our club-wide meetings held twice every semester ✓ GBMs are a great way to learn about upcoming events and committee updates, meet other MUSE members, and spread #MUSELove ✓ GBMs take place at the beginning and end of the semester 	
02	Education and Recruitment Series	<ul style="list-style-type: none"> ✓ GBM-ers are strongly encouraged to attend, and even help promote, our educational workshops and information sessions! ✓ Examples: Adobe Creative Suite workshop led by Digital Committee. Casing workshop led by Consulting Committees, and exclusive recruiting career treks and coffee chats led by External Committee 	
03	Social Impact and Engagement	<ul style="list-style-type: none"> ✓ Every semester, our Social Impact Committee works with local organizations to help clean up Philadelphia's rivers, plant trees, or other environmental activities around our city. All GBM-ers are encouraged to come out to these exciting events! ✓ MUSE works closely with the Netter Center to help local Philadelphia businesses. Ask to get involved in giving back to our community! 	
04	Conferences and Speaker Events	<ul style="list-style-type: none"> ✓ GBM-ers are invited to our two annual conferences, MARC (Marketing, Retail, Advertising, Consulting) and WUMC (Wharton Undergraduate Marketing Conference) ✓ Throughout the semester, External plans a mix of alumni and MBA panels and invites industry experts to speak exclusively with MUSE members 	
05	Social Events	<ul style="list-style-type: none"> ✓ GBM-ers are encouraged to attend study breaks, Wellness Week events, work-out sessions, merch pickups, and our end-of-the-year formal ✓ Every event a MUSE member attends, they earn a point that can be used to receive free merch such as tote bags and professional headshots ✓ Stay updated through MUSE's Instagram, Facebook, and MUSEFlash, our weekly listserv! 	





Penn Actuarial Society provides a resource for the actuarial community at the University of Pennsylvania and to raise awareness about and foster interest in actuarial opportunities.

Structure

We have a relatively small and flat board which is consisted of a President, Vice President, Treasurer, Corporate Communications Chair, Membership Chair, and Secretary. All students interested in actuarial science or actuarial career, regardless of major and year, are welcome to join as general members with a chance to join the board by the beginning of the fall semester.

Events

Employer Information Sessions (EIS): Alumni and actuarial professionals working in different actuarial industries come to represent their companies and brief about internship and full-time opportunities. Many of the sessions are scheduled in fall semester, and they are great start to learn about actuarial career track. This year, we are planning to host information sessions for many great actuarial firms including Milliman, New York Life, Cigna, and Buck etc.

New Student Programming

Actuary 101: What is an actuary? Why is “actuary” consistently ranked as best job by WSJ? This event introduces what actuaries do in the real world and advices on how students can better prepare themselves for this career at Penn.

Actuarial Careers: After learning more about the actuarial concentration at Penn, students can learn how actuaries apply their knowledge. Students will be introduced to the various paths that an actuary can take, from life insurance or health insurance to other unconventional actuarial careers.

How to Join

Applications for Leadership Development Committee Member will be available early spring through the PAS newsletter. For general membership, please email pactuary@gmail.com

GBM Program

If you are on the Penn Actuarial Society newsletter, you are considered a General Body Member. All General Body Members are welcome to all PAS events, including company presentations, Recruiting 101, social events, and more. PAS does not currently have any requirements of GBMers on how frequently they need to attend events. We will monitor attendance and implement requirements as needed.



The Penn Fashion Collective is an organization for anyone on Penn's campus with a passion for fashion. Students with even the slightest interest are welcome to explore the various opportunities we supply to network, learn about, and experience the fashion industry through a multitude of perspectives. As the fashion hub on Penn's campus, we in the Penn Fashion Collective are dedicated to giving fashion a voice in an otherwise pre-professionally driven environment. Through our annual fashion show, we support and nurture new and emerging design talent to showcase. While we continue to develop a space for the creative side of the industry, we have grown to represent and connect Penn students with any and all of the countless opportunities the fashion industry provides.

Structure

Penn Fashion Collective is headed by an executive board comprised of President, Vice President of Finance and Corporate Sponsorship, Vice President of Marketing, and Vice President of Fashion Show. Vice Presidents lead committees of their own. The Finance and Marketing Committees consist of approximately 5-10 people and the Fashion Show Committee consists of 30-40 people. The general body membership is roughly 100 members.

Available Positions and GBM Membership

Positions available in the fall include general body members, as well as membership on the Marketing, Finance, Events, or Fashion Show Committees.

No application is necessary to become a general body member. If you're interested in joining, you can join our list-serv by searching for "Penn Fashion Collective" on Penn Clubs / Wharton Groups. As a GBMer, you will be able to attend our workshops, speaker events, social events, and access to attend our Annual Fashion Show.

New Student Programming and Events

At the beginning of the Fall semester, we will hold an NSP Social for newly joined members to learn more about our Exec board and to learn more about ways to get more involved.

Throughout the year, we host a variety of social events, internship panels, and speaker events with industry professionals. Over the years we have brought in several key players in the fashion world such as Vera Wang, Rebecca Minkoff, and Michael Kors as guest speakers. Our largest event is our annual spring fashion show. The show is an opportunity for students to be involved in all areas of fashion including styling, design, hair/makeup, production and backstage.

How to Join

Everyone can join! Get updates on all of our events by joining our listserv at the club fair or through searching for our club on Penn Clubs / Wharton Groups. A great first step to being more involved is attending our first GBM at the beginning of the semester. More information about the meeting will be sent via our listserv and posted on our [Facebook page](#), or our Instagram account @pennfashioncollective.

For more information or questions regarding PFC, contact us at pennfashioncollective@gmail.com.

The Penn Fashion Collective

2023-24 GBM Engagement Plan

Restructuring our Finance and Corporate Sponsorship Committee

To enhance the experience of GBMers of Penn Fashion Collective, we are hoping to restructure our Finance and Corporate Sponsorship Committee next year to increase accountability. We have eliminated our Events Committee due to the lack of events held due to Covid. We are hoping to instead increase the number of those in the Finance and Corporate Sponsorship Committee with the following sub-committees.

Ways to Get Involved

The GBM sub-committee within Finance and Corporate Sponsorship will handle all matters that have to do with the engagement of GBM members. Their roles will include hosting the following events with the help of other committees:

- Coordinating / Hosting Social Events that are open to all members: 2x a semester
- Coordinating / Hosting Fashion-related Workshops: 2x a semester
 - Previously, we have held sewing, moodboard, tie-dye workshops
- Notifying GBMers of any speaker events we hold
- Coordinating GBMers to get involved with our Annual Fashion Show which might include:
 - Allowing GBMers to volunteer backstage during rehearsals and the actual show

We are hoping that this restructuring will enable us to allow more people to be involved in our club. Since the spring semester tends to be a busy semester for us with the fashion show, we are hoping that the involvement of GBMers could be in the form of them volunteering backstage and/or getting a sneak peek of our show during rehearsals.



Penn International Impact Consulting provides pro-bono consulting services to non-governmental organizations (NGOs) across the globe. By applying our learned business acumen, we partner with NGOs to create sustainable social impact via on-site and off-site consulting operations. We believe in scalable, measurable results. In our history, we have collaborated with over 50 NGOs from around the world on projects such as developing peace initiatives, building community infrastructure, and empowering abandoned women and children.

Structure

PIIC (pronounced “peak”) is organized into ~6-7 consulting teams, each composed of roughly 4 Associate Consultants (ACs) and led by 2 Senior Consultants (SCs). Each team is also connected with a Senior Mentor who has been an active member for 2+ years and is encouraged to connect with Perry World House Visiting Fellows, academic scholars, industry professionals, and/or MBA students. Each team works with an NGO remotely (off-site) during the school year and travels to the NGO headquarters (on-site) during May for approximately two to three weeks. On a typical year, we have ~4-5 teams traveling on-site and at least 1 off-site team for those who aren't able to travel.

In addition, all PIIC Associate Consultants are responsible for working directly with the Executive Board and Senior Consultants to advance the mission of PIIC by organizing campus-wide events, managing PIIC branding, and assisting with corporate partnerships. ACs gain consulting experience throughout the school year and develop leadership experience via sourcing and organizing international trips from the ground up. By joining PIIC, ACs can expect to gain hands-on experience in International Development, Humanitarian Aid, Marketing, Design, and Business Strategy. ACs also participate in a number of training sessions led by alumni at top-tier consulting organizations throughout the school year. No business or consulting experience is required nor expected!

New Student Programming

Please check our website, Facebook, and Instagram for additional information regarding NSP. Previous events have included a Careers in Consulting Panel, a Consulting Interview Workshop, an Impact Consulting Panel, and a Meet, Greet, & Eat. You are also welcome and encouraged to reach out to current PIIC members to learn about our initiatives with NGOs and trips for the year.

How to Join

In the fall, we recruit a new cohort of Associate Consultants. We recruit from all schools, years, and majors. Following two information sessions held during the beginning of September, the written application will open. If selected for a first-round interview, candidates should expect to be assessed on their commitment to social impact, fit with the club culture, and communication skills. In the second round interview, candidates may be asked to showcase presentation skills and review a situational case. SC and Executive Board membership is reserved for returning PIIC consultants. We also invite all students to join as a general body member!

For more information or any questions regarding PIIC and the application process (including example interview questions and an overview of the application process), check out our website (www.penniic.org) and Facebook (www.facebook.com/upennpiic), or feel free to contact Deepak Kejariwal, President: deepakke@wharton.upenn.edu.

The Penn International Impact Consulting

Fall 2023 GBM Engagement Plan

The Purpose of PIIC's General Body Member Engagement Program

The General Body Member Engagement Program is an integral part of PIIC as it provides non-consulting members an opportunity to meaningfully participate in our club's activities. The program has two main benefits. First, it will allow consulting teams to present projects to a larger audience and gather more feedback. Second, it gives potential applicants an opportunity to obtain more insight into the club as well as benefit from professional development opportunities offered to committee members. The GBM program will be the responsibility of the *Chair of General Body Members* and this person will serve as a touchpoint for all GBMers.

Requirements to become a GBMer

Any Penn student can become a GBMer by opting into the PIIC listserv or by opting in through the PennClubs application.

Responsibilities of a GBMer

GBMers are required to attend **at least one of the two open General Body Meetings** and **attend at least one Professional Development event** per semester. Open General Body Meetings will allow GBMers to get familiarized with the pro-bono projects, which are PIIC's core activity. GBMers will learn consulting skills and listen to interesting business problems from around the world. In addition, open GBMs will motivate PIIC teams to polish their presentations by raising the stakes with an extended audience. After each open GBM, there will be a feedback form and Q&A session. A thoughtful response to the feedback form is mandatory and will be counted as your attendance at the event. Participation in Q&A is encouraged. Open Professional Development events will ensure that a larger population of the University can reach opportunities for professional development, decreasing the exclusivity of the Penn extracurricular environment. Through these events, GBMers can connect to PIIC members and access helpful resources that will assist them in their professional endeavors.

Vasu Shandar is the Vice President & Chair of General Body Members.

What you can expect as a GBMer*

Month	Event	Description	Type
September	PIIC Info Session 1 and Info Session 2	Open-to-all information session that introduces PIIC. Q&A session, opportunity to mingle with current members.	Recruitment
September	Ace the Case	Covers what a case is, how to approach it, and simple casing techniques ranging from beginner frameworks to presentation skills. Prepares students for Wharton club recruiting.	Professional Development
September	Come meet PIIC!	A social gathering where students and future applicants are given a chance to meet current members of PIIC and learn about their experience at PIIC.	Social
October	Summer Internship Panel	Panel of PIIC members where they share their career journeys and answer questions. Targeted mainly towards underclassmen.	Professional Development
October	Club Social	Casual social gathering that is open to all members and GBMers.	Social
November	Company Event	PD event run by a company targeting Penn as a recruitment school.	Professional Development
November	November GBM	PIIC teams present their team's analysis of their clients problems and the progress they have made with their projects	GBM
December	Club Social	Casual social gathering that is open to all members and GBMers.	Social
December	December GBM	PIIC teams present their team's analysis of their clients problems and the progress they have made with their projects	GBM

**This event calendar is not final. Its purpose is to show what a typical semester will look like for a GBMer.*



PENN MICROFINANCE

Penn Microfinance seeks to educate and empower students through partnerships with microfinance institutions, hands-on experiences, independent research and networking opportunities. Penn MFC strives to be an effective social impact group by establishing partnerships with microfinance institutions around the world to work on hands-on consulting projects during the year, followed by potential service trips over the summer. With these goals, we also host the first and largest undergraduate microfinance conference in the US.

Structure

- 1) Co- Presidents
- 2) VP of Finance
- 3) VP of Outreach and Marketing
- 4) VP of GBMers
- 5) 3 Client Consulting Teams (led by Team Leaders)
- 6) Think Tank Director
- 7) Conference Director

Membership: All members of client consulting teams, Think Tank, and board are automatically members. In addition, there is general body membership through attendance of events, meetings, and developmental projects. Events Penn Microfinance Conference: The conference is our largest event and we have held a conference every year since 2007. As part of the conference, we bring in speakers to lead a discussion about various topics concerning microfinance, including distinguished keynote speakers and professors. Introduction to Microfinance Workshops: Through informational workshops and interactive sessions during general body meetings, we will be learning more about the current Microfinance landscape today while also hearing from our client project teams.

Kiva Loan Fundraisers: Our Think Tank Division raises money through various fundraisers throughout the year, and the money goes towards giving out loans through Kiva, a non-profit organization that provides a micro-loan platform. How to Join Applications are released as part of the centralized application in the fall and following applications there will be interviews in the next round. We will be recruiting new members for each of our client consulting teams. Members of the client consulting teams will also play an integral part in the organization of our annual conference.

For general body membership, questions, and more information please inquire at the Wharton Council Club Fair or contact:

Sadie Waldbaum (Co-President) – sadiew@wharton.upenn.edu

Rohan Singh (Co-President) – rohan12@sas.upenn.edu

Penn Microfinance Fall 2023 GBM Engagement Plan

Being a general body member (GBM) of the Penn Microfinance Club provides students with a chance to gain an understanding of Microfinance. It gives opportunities to students to take on a role in the Microfinance club and to progress into club leadership positions in the future.

- 1) **General Body Meetings:** Each General Body Member has to attend our 66% of our meetings on the first Monday of every month (time TBD) and our social events
- 2) **Socials:** At least 2 social events each semester to create a sense of community
- 3) **Member Education**
 - a) Our club aims to educate all general body members about microfinance and its history. We have prepared presentations about the origins of microfinance, as well as a detailed look into the pros and cons of the field.
- 4) **Projects:** Assist consulting teams with completing deliverables if extra help is needed. Have first priority to join in between semesters if consulting teams have open spots. Work to organize a fundraiser for Kiva, an organization that provides a platform for micro-loans. Leadership opportunities to coordinate the Microfinance conference.
- 5) **Events**
 - a) Penn Microfinance Conference: The conference is our largest event and we have held a conference every year since 2007. As part of the conference, we bring in speakers to lead a discussion about various topics concerning microfinance, including distinguished keynote speakers and professors.
 - b) Introduction to Microfinance Workshops: Through informational workshops and interactive sessions, we will be learning more about the current Microfinance landscape today while also hearing from our client project teams.
 - c) Kiva Loan Fundraisers: We raise money for Kiva through fundraisers throughout the year.
- 6) **VP of GBMers:** Allegra Wertheim, wallegra@wharton.upenn.edu
- 7) **General Timeline for GBMers**

August 2023	<ul style="list-style-type: none"> ● Recruit new members
September 2023	<ul style="list-style-type: none"> ● First GBM meeting: intro to club and social event ● Microfinance Workshops begin
October 2023	<ul style="list-style-type: none"> ● GBM meeting ● Microfinance Workshops
November 2023	<ul style="list-style-type: none"> ● GBM meeting
December 2023	<ul style="list-style-type: none"> ● GBM meeting ● Kiva Fundraiser
Spring Semester	<ul style="list-style-type: none"> ● Microfinance Conference



Penn Smart Woman Securities (SWS) aims to educate and empower female students interested in learning more about finance and investing. Through educational seminars, corporate events, mentorship, alumni networking, and opportunities to interact with SWS chapters in other colleges nation-wide, members are given the chance to explore the field in a supportive environment, alongside other like-minded women. We emphasize accessibility to all, and particularly encourage girls who have no prior knowledge or experience with finance.

Structure

In the Fall Semester, SWS holds the Fall Seminar Series – a series of biweekly one-hour long ‘lessons’, with each week covering a different basic finance/investing topic. These are taught by a mixture of upperclassmen and external speakers.

SWS also offers a Research Team in the fall, which focuses on engaging members on more advanced topics and entry into stock pitch competitions. An application and interview is required to be a part of this committee. In the spring, the Research Team will be split into three sectors (tech, healthcare, consumer), which members can choose between based on their comfort/knowledge level.

SWS’ leadership runs using an “apprenticeship model,” with an Executive Board, Junior Board, and Investment Board. Junior Board and Investment Board members each work with an Executive Board member, and there are 14 positions in total.

Events

In addition to the Fall Seminar Series and Research Teams, we also have a number of corporate, career development, alumni, and mentorship events throughout the year that are open to all general/listserv members. Corporate events include panels, networking events, and career treks to sister SWS chapters; career development events include resume workshops, stock pitch competitions and speaker events; and alumni events include a NY SWS Alumni Dinner. We also run a Peer Advisors Mentorship Program, where new members are paired with upperclassmen female mentors.

New Student Programming

The Fall Seminar Series is open to all interested members, and first years are particularly encouraged to participate! General Body Members are welcome to join any of the sessions to learn crucial foundational finance skills.

Board Positions

In order to be eligible for Board Positions in the Spring, members must attend at least 80% of committee meetings and seminars. More information and sign-ups for the Seminar Series will be available at the Wharton Council Club Fair. Any questions can be directed to Aneesa Saha or Riya Khosla, Co-Presidents: aneesas@sas.upenn.edu, riyak@wharton.upenn.edu

The Penn Smart Woman Securities

Fall 2023 GBM Engagement Plan

Expectations and Responsibilities for SWS GBM-ers

- To become a GBM-er, one must first apply to join SWS, either as a Research Team member or as a GBM-er
- Through the email listserv which they can sign up for, they will receive updates about external opportunities, events, and ways to meet other members of the club
- GBM-ers must attend at least 60% of GBM presentations (including Seminar Series) to maintain status
 - Attendance and participation at these events will be taken into consideration for future applications to the Research Team
- GBM-ers are invited to all Seminar Series presentations and other SWS events conducted throughout the year. They are welcome to apply to committee member positions in the future.
- There is no application process or interview to participate in the Seminar Series, open to any underrepresented gender interested in learning finance fundamentals
- GBM-ers can also participate in our mentorship program and be connected with upperclassmen
- Other GBM events this coming year will include a Speaker Series, recruiting workshops, and socials

Seminar Series

It is strongly recommended for GBM-ers to attend all Seminar Series presentations, as they serve the purpose of teaching students about finance fundamentals. Each Seminar Series presentation provides a glimpse into an accounting or valuation concept, culminating in group stock pitches at the end of semester. The SWS Seminar Series provides a way for GBM-ers to explore the culture of the club, and serves as a segue to the more advanced Research Team. This series is open to any underrepresented student who is passionate about learning about finance in a low stress, inclusive environment.

General Timeline for GBM-ers

September 2023	<ul style="list-style-type: none">● Beginning of Semester GBM● Intro event to semester long Seminar Series
October 2023	<ul style="list-style-type: none">● Recruiting panel with MUSE Marketing● Cookie Decorating & Networking Event
November 2023	<ul style="list-style-type: none">● Advanced Registration Office Hours
December 2023	<ul style="list-style-type: none">● End of Semester GBM● Stock Pitch Presentations for Seminar Series



Penn Social Entrepreneurship Movement (PennSEM) is a community of innovators, consultants, and entrepreneurs based out of the University of Pennsylvania and dedicated to social impact. We are the leading educator in social impact and social enterprise models at Penn, providing real-world experiences and academic & professional resources for students to explore the field of social entrepreneurship. By leading consulting engagements with global social enterprises, helping students start their own social impact businesses, and teaching students about social entrepreneurship through engaging discussions and immersion trips, PennSEM endeavors to foster a tightly-knit community of future social entrepreneurs.

STRUCTURE

1. **Consulting** - pro-bono consultancy for real social enterprises. Our teams consult for different businesses, ranging from new ventures to \$130+ billion investment management firms, offering robust recommendations and acquiring valuable skills and experiences. Past clients include Twitch, Terracycle, Cava, Saxbys, AngelList, Philz Coffee, Charity Miles, and many more.
2. **Spire** - Penn's premier social-impact startup accelerator and a semester-long program for students to start and scale their own social ventures from the ground up. The fellowship includes weekly training sessions, start-up development materials, speaker presentations, one-on-one mentorship, and a final pitch competition with angel investors and venture capital firms.
3. **Internal Committee Members** - Join our committees that assist the board in planning events and running the club (e.g., Marketing or Outreach Committees).
4. **General Body Membership/Community Engagement Program** - attend events on campus such as speaker series, education series, and workshops, as well as trips to social enterprises. We invite a diverse selection of speakers from different areas to provide insight into the field, and we also connect interested students with appropriate resources and connections. PennSEM also has a **Community Engagement Program** that allows GBMers to volunteer and work with local Philadelphia organizations and businesses. In the past, we have worked with mentoring high school students in entrepreneurship, leading a consulting project with a charitable organization, collaborating with Wharton's Nonprofit Connect program, and various short term volunteering opportunities throughout a semester.

NEW STUDENT PROGRAMING

NSP events include introductions to consulting, social enterprise workshops, and social impact career panels with upperclassmen or alumni panels.

EVENTS

- *Speakers & Panels* offer members the opportunity to meet the biggest names in entrepreneurship - from tech CEOs to Shark Tank judges, network with our successful alumni pursuing social impact ventures, and gain consulting and entrepreneurial skills. Last year, speakers included CEOs and Founders from AllBirds, Insomnia Cookies, La Colombe, Daily Harvest, and more.
- *Career Treks* allow general body members to meet founding members of social enterprises and explore the landscape of social entrepreneurship in exciting locations. Past locations have included NY, SF, India, and DC.
- *Social Impact Roundtables* are dynamic 50-minute exchanges of ideas, information, and insight from multiple Penn professors about their groundbreaking work in social impact.
- *Case and Pitch Competitions* allow members to grow their professional and entrepreneurial skills in real-world settings.
- *And more!*



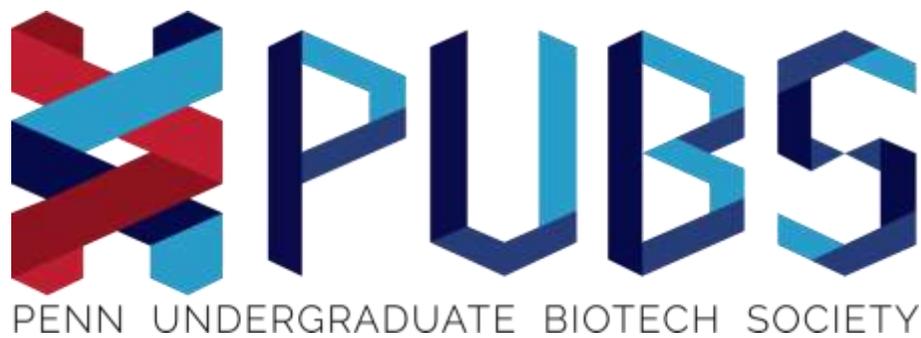
PennSEM GENERAL BODY MEMBERSHIP/COMMUNITY ENGAGEMENT TIMELINE

- **Early September:** No application required for general body membership. If you'd like to join the Community Engagement Program, there will be an interest form. You can select whether you'd like to take part in short term volunteer opportunities or a longer term project for the semester.
- **Late September:** Community Engagement projects will begin and you will be connected to local organizations to work on a project for the semester.
- **October - Mid December:** We plan on hosting guest speaker fireside chats, panels, career and skill workshops, collaborative events with other clubs that all general body members can attend. We've hosted events with the CEOs/founders of Bombas, Saxbys, Daily Harvest, and more. There will also be short term volunteering opportunities throughout these months. For members involved with Community Engagement, you will continue working on teams on your project.

HOW TO JOIN

General body membership and the Community Engagement Program is open to all students! We will be recruiting for Consultants, Spire Fellows, and internal committee members in the fall, as well as Consultants, Spire leadership, and internal committee members in the spring. [Join our listserv](#) and [like our Facebook page](#) to stay tuned on our upcoming events and recruitment info. We will hold two info sessions at the beginning of the year. The recruitment process will consist of a written application followed by one interview. Students from all years, majors, and backgrounds are encouraged to apply!

For more information or questions regarding PennSEM, please feel free to email our Co-Presidents, Pranavi Karnati (pkarnati@wharton.upenn.edu) and Erin Lee (erinlee@sas.upenn.edu).



The Penn Undergraduate Biotech Society (PUBS) is a student-run organization dedicated to connecting students who share an avid interest in the science and business of biotechnology. We host exclusive speaker events each semester with executives and pioneers in the field of biotech and finance. PUBS consists of five committees, each approaching biotechnology through a unique lens. The six committees are (1) Consulting, (2) Podcast, (3) Finance, (4) Research, and (5) Seminar.

Committee Descriptions

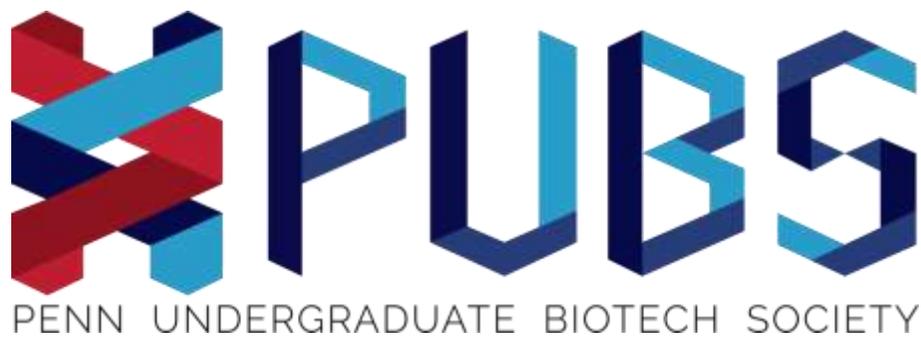
Consulting: This committee offers pro-bono market research and assessment for early stage, pre-clinical biotechnology, and medical device startups at the University of Pennsylvania. The committee provides members with the opportunity to gain hands-on experience in strategy consulting, solve challenging problems to drive startup growth, and present deliverables directly to the management team of these exciting ventures.

Finance: This committee is for students who are interested in finance and investing in biotech, and pharma, and medical devices companies. The committee aims to teach members how to pitch buying or shorting companies in these industries and will explore the life science market in the context of today's economy. The group also aims to meet and learn from startup founders and pioneers in the sector, among other initiatives.

Research: This committee is for students interested in the medical breakthroughs driving the biotech industry. The committee reviews and analyzes various scientific journals, and works with the finance committee to present a new breakthrough and its subsequent application in the market.

Seminar: This committee reaches out to speakers in the biotech industry to help organize the events our club hosts. Additionally, the group reaches out to corporate sponsors, to help our club grow and collaborate with employers and other organizations.

Podcast: Biotech, business, and breakthroughs. This is your one-stop podcast hosted by students at the University of Pennsylvania that brings on industry leaders, visionary pioneers, cutting-edge researchers, and biotech entrepreneurs from around the globe.



PUBS GBM Programming

Our club allows all students to join the general body of the club, which gives them access to all speaker events, recruiting events, and committee presentations each semester. This gives students the opportunity to learn about the biotech industry from our committee members at the end of the semester. Students are also given the opportunity to meet and speak with high-profile speakers at our events, allowing them to learn about career opportunities and get advice from these amazing speakers. In this academic year (23-24) we also plan on expanding our GBM program with other opportunities, to be announced in the fall semester.

Requirements & How to Join

In order to become a GBM member, students must apply to be a member of PUBS. They will automatically be accepted into the general body. If students are interested, they may also apply for committee positions, on one of our 5 committees. As a member of the general body, students are expected to attend all general body events the club will host. For fall of 2023, we are planning to host 4-5 events. These will consist of a career panel, speaker events, and committee presentations. We also plan to host additional events that will be optional, if time permits, such as workshops for finance and consulting topics.

Event Calendar

Here is a brief overview of the expected times for our events. These are subject to change, given the availability of our guest speakers.

September: Info Session; Speaker Event #1

October: Finance & Research GBM

November: Consulting GBM

December: Speaker Event #2

In case of any questions please email upenn.pubs@gmail.com or the club president Michal Odrobina (odrobina@wharton.upenn.edu)



SIC provides pro bono consulting services to social sector organizations, including social enterprises, non-profit organizations, and B corporations, with the aim of increasing their impact. Even as we partner with impact oriented clients and empower them to best achieve their goals, we focus on the personal and professional growth of our consultants. SIC provides undergraduate students with an invaluable opportunity to apply the frameworks and theories learnt in the classroom to solve real problems. We believe that it is our responsibility to have a positive impact on the community we live in. Through our two-fold focus on our clients and consultants, we aim to generate the greatest amount of social impact.

STRUCTURE

We benefit from a very flat structure. The president, external vice president, internal vice president, and 5-8 project leaders sit on the executive board. Each project leader leads a team of 4-5 student consultants in working with a particular client over the course of the semester. Some of our past clients have included the Make A Wish Foundation, Girl Scouts of America, SHIFT Capital, Water Equity, and Philadelphia Fringe Arts.

EVENTS

Semester projects: Each team works closely with client organizations to address strategic, operational, or financial challenges by applying the talents, skills, and insights developed in the classroom or taught during training sessions.

Training sessions: Regular training sessions are hosted by leading consulting firms or senior SIC members every semester to enable student consultants to develop skills relevant to consulting. Some examples include financial modeling, marketing, pricing, etc.

Recruitment events: Exclusive meet-and-greets hosted by professionals from top consulting firms for club members.

Social Events: The SIC community benefits from a tight social fabric which often arises in tandem with social events. Be it yoga, making ice cream, or going to a 76ers game, SIC members feel they can learn from and grow with each other outside of a client setting.

New Student Programming: SIC will be collaborating with other consulting and social impact oriented clubs to create consulting and social impact sessions that are open to all students.

HOW TO JOIN

Applications will be made available early in the semester. Positions are available for project consultants, with no restrictions for class year or school. We will host at least 2 info sessions to recruit student consultants.

For more information or questions regarding SIC, contact Joseph Licht, President: jlicht@wharton.upenn.edu; Aidan Sher, Internal Vice President: sheraid@sas.upenn.edu; and Liz Sunga, External Vice President: asunga@sas.upenn.edu. Visit us at www.thesicgroup.com.



Expectations and Responsibilities for SIC GBM-ers

- To become a GBM-er, one must first apply to join SIC (either as a consultant or a GBM-er). If a student expresses interest in SIC but does not apply, they will be on the listserv but not be considered a GBM-er.
 - Students will only fill out the relevant questions for either the consultant or the GBM-er positions (i.e. they cannot apply for both). Students that apply to become GBM-ers are automatically accepted, and students who apply for the consultant position but are not accepted will be given the opportunity to join SIC as a GBM-er.
- Given that there are 5 GBM-er events (excluding the consultant development workshops), GBM-ers will be allowed to miss two events at the maximum before losing their GBM-er status. GBM-ers must also attend at least 60% of the consultant development workshops to maintain status. Attendance will be tracked through Campus Groups and/or a Google Sheet.
 - Should the GBM-er choose to apply to become a consultant in the following semester, attendance as a GBM-er will be taken into consideration during evaluation.
- All GBM-ers must address club correspondence and action items in a timely manner, which can include (but are not limited to): filling out surveys, answering emails, advertising events.

General Timeline for GBM-ers

September 2023	<ul style="list-style-type: none"> ● Consultant Development Workshops
October 2023	<ul style="list-style-type: none"> ● Consultant Development Workshops ● Speaker Event ● Philanthropy in Philly
November 2023	<ul style="list-style-type: none"> ● Alumni Event ● Consulting Afternoon
December 2023	<ul style="list-style-type: none"> ● Project Presentations (Final GBM)

We highly encourage all GBM-ers to attend all ***Consultant Development Workshops (CDW) (around 6/semester)***. As a club designed to help students further their professional interests, SIC’s CDWs are a cornerstone of each member’s SIC journey. They are designed to expose new consultants to skills essential to success in SIC and the consulting industry, and they are also a good way to be introduced to other club members and the club culture. As we continue to develop the CDWs, we are integrating GBM-ers by encouraging them to learn alongside the new consultants – they will be introduced to business strategy, marketing tactics, finance and pricing, and other fields taught by current project leaders, and will get the chance to participate in hands-on activities designed to reinforce this learning.

For descriptions of any other activities or if you have any other questions, the Chair for General Body Members for Fall 2023 will be SIC’s Internal Vice President, Aidan Sher. He can be reached through sheraid@sas.upenn.edu.



THE WHARTON
UNDERGRADUATE MEDIA
& ENTERTAINMENT CLUB

Yes, the UME

UME seeks to foster a community among undergraduates interested in pursuing careers in media and entertainment. We host professional gatherings to give students access to the vast network of Penn alumni in the entertainment industry, as well as a number of fun and interactive community-building events for students. Wherever your interests may lie within the entertainment industry, UME is your red carpet into all things Media and Entertainment at Penn!

Structure

There are three ways to become involved – as a board member, a committee member, or a general body member. Each committee is led by one or two board members, providing students with exciting opportunities to plan events and initiatives that promote learning, networking and socializing. All members are encouraged to exercise their creativity in order to provide media and entertainment-oriented students with unforgettable experiences!



Career Treks: Each semester, UME members have the opportunity to visit media companies in NYC and Philly. Past companies visited include UTA, Comcast, Sony Music Entertainment, BuzzFeed, Fox, Viacom, and Universal Music Group. These trips allow students to network, learn from industry insiders, bond with other club members, and sometimes even spot a few celebrities along the way!

UME Speaker Series: UME hosts various panels and speakers from various fields within M&E. Last year alone we had the Co-Founding CEO of Hulu and past CEO of Warner Media and one of the biggest Hollywood talent managers come speak to us in-person. Students have the opportunity to ask questions and network during these events, as well as meet other members with similar interests.

M&E Speaker Summit: The flagship Speaker Summit invites speakers from all parts of the industry to share their experiences, advice, and thoughts on this fast-moving field. Past speakers have included Danny Gabai (Head of VICE Studios), Marc Platt (producer of Legally Blonde), and Michael Conway (CAO of United Talent Agency).

Career Panels & Info Sessions: UME also hosts events that directly help members gather information, resources, and connections to advance their career in the industry. Past events include info sessions with UTA and Gersh Agency, UME x Career Services, and Student Intern Panel

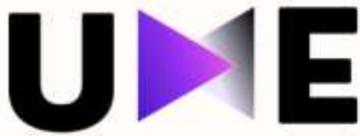
How to join?

Apply on PennClubs in the fall (committee / GBM)

To stay informed: whartonume.com/join

Instagram: [@whartonume](https://www.instagram.com/whartonume)

If you have any questions, contact our president, Isabella Milanova (milanova@wharton.upenn.edu), or our VP, Jacob Pollack (jacobpol@wharton.upenn.edu)



Monthly General Body Meetings

- Club wide events meant to foster a closer community
- Get to know other members, building friendships on campus and connections within the field
- Discussion of news and trends in the entertainment field
- Food and good vibes provided!

Career Events

- Our career panels and info sessions with student interns and professionals from various corners of the industry are open to all
- Opportunities to gather information, resources, and connections

Movie Screenings at Cinemark

- Opportunities to view the most anticipated releases with other members
- Build up film and industry knowledge through discussions

Coffee Chats with other GBMers

- Opportunity to be paired with other members based on interests
- Get to know other members on a deeper level and make friends



WHARTON ALLIANCE

The Wharton Alliance is North America's leading LGBTQ+ pre-professional organization. The club's three main initiatives for its general body are 1) queer community building, 2) professional development, and 3) corporate networking.

Structure

The club consists of executive board members, committee members, and general body members. Committee applications are in both the Spring and Fall semesters, and the Executive Board turns over each calendar year. We have five committees: Corporate Relations, Internal Affairs, Diversity & Inclusion, Operations, and Case Competition. We also host eight GBMs per semester for both committee and general body members that focus on professional development, volunteering, and/or community building.

Events

Diversity Case Competition: With \$3,000 in cash prizes, a career fair, and a keynote speaker, our 9th Annual Diversity Case Competition engaged students and professionals from around the world to tackle issues of sustainability and DEI related to rural healthcare. Hosted with Wharton Undergrad Healthcare Club, our event was named the "Best Diversity Event" by Wharton Council in 2022 and 2023. We will host the 10th annual Case Competition next spring.

Professional Development & Corporate Networking: We host numerous events with our corporate sponsors each semester, and offer access into a variety of industries including management consulting, investment banking, private equity, marketing, alternative investments, healthcare etc. In addition to our sponsors, diversity recruiters from other top firms offer exclusive networking and professional opportunities to Wharton Alliance members, which are disseminated through our listserv.

Community Building: To help members bond with each other, we host social events such as BYOs, coffee chats, queer formals, potlucks, alumni dinners, etc. We also engage the broader LGBTQ+ community by partnering with Philadelphia's Mazzoni Center and other on and off-campus queer organizations.

How to Join

Learn about our upcoming events, updated recruitment timeline, and professional recruiting opportunities by [joining our listserv](#) and by connecting with us on [Instagram](#) or [Facebook](#). We offer four levels of membership based on the level of comfortability that you have with publicly disclosing your queer identity and encourage all interested students to apply and reach out directly to us with any questions or concerns!

Applicants interested only in general body membership must complete our written application. Applicants interested in committee membership must complete both our written application and a subsequent interview with our Executive Board members. All applicants are encouraged to coffee chat with current Wharton Alliance members to get a better understanding of our community and how you can get involved.

WHARTON ALLIANCE

Fall 2023 GBM Engagement Plan

GBM Number:	GBM Date:	GBM Activity:
1	9/10	GBM with returning members only, overview of Fall Recruiting Timelines
2	9/24	First GBM with newbies, meet the members social events & sponsor overview
3	10/1	Tentative Diversity Speaker in collaboration with the LGBTQ+ center
4	10/15	Internship Panel with current seniors on junior summer
5	10/29	D&I inclusivity workshop
6	11/12	Headshots & Resume Review
7	12/3	Event with sponsors, topic of being your authentic self in your workplace
8	12/10	Final GBM for sem & elections for next Presidents with their platforms.

For more information or questions regarding Wharton Alliance, please reach out to us at wharton.alliance@gmail.com, or directly to our Co-Presidents: Heather Bernstein heathber@wharton.upenn.edu and Tucker Briglin at tbriglin@wharton.upenn.edu.



Wharton Asia Exchange is a professional organization serving as a community for Asians interested in business and bridging the gap between the university community and the business world of Asia. WAX provides a unique platform for cultural and corporate exchange with the dynamic, rapidly-evolving business environments across Asia. Ultimately, we aim to promote professional development and social community through global opportunities and our values of diversity, inclusivity, and accessibility.

Structure

WAX is comprised of seven committees, seven investment teams as part of our Wharton Asia Investments (WAI) division, a Global Strategy division, and a general member base. Please see our website for full information about our opportunities. Our committees serve as the backbone of the club and organize professional development workshops, speaker events, club meetings, journal launches, and career treks. Our investment teams learn finance concepts through workshops and analyze companies that operate in Asia with the goal of producing stock pitches. Our Global Strategy division provides the opportunity to apply skills in consulting with companies in Asia.

Wharton Council Awards

Best Large Club (2019-2020), Most Innovative Event (2018-2019)

Events

Asia Spotlight Series: Each fall, WAX turns the spotlight on Asia with a series of events including speaker panels, professional workshops, and interactive activities. Past speakers include Jason Wang (Xi'an Famous Foods) and Jason Lee (Jubilee Media)

Career Trek: A semesterly career trek to visit companies from various industries to better understand the experience of Asians in the workplace and explore career options. Past destinations include Tokyo, New York City, Singapore, and Washington D.C.

Wharton Asia Investments Stock Pitch Competition: An event held every semester, participants compete for cash prizes and pitch investment ideas in the Asian markets. This serves as the culmination of the WAI programming as members learn finance and valuation in specialized teams over the semester.

Alumni Programs: WAX is in its 22nd year at the University of Pennsylvania. Meet our extensive alumni network through our Alumni Mentorship Program, Alumni Dinner, or guest speakers to campus.

New Student Programming

We will host a General Body Meeting, Social Event and WAI Workshop for our New Student Programming. We will also host two information sessions for prospective members.

General Body Member Programming

WAX hosts 3 General Body Meeting every semester, each with a social and professional development component for members to engage in. Our numerous social events, speaker events and mentorship programming that occurs throughout the semester are open to all general body members as well.

How to Join

We recruit at the beginning of every semester. All recruitment information and membership applications will be available at the information sessions and at www.whartonasia.net/join/. Committee, Global Strategy, and investment team members undergo an application and interview process via Penn Clubs. General body membership is open to all students.

For more information please contact Co-Presidents **Abby Chen** (achen23@wharton.upenn.edu) or **Win Mya Thet Htwe** (winmya@wharton.upenn.edu).

The Wharton Asia Exchange

Fall 2023 GBM Engagement Plan

Section 1. General Body Meetings

- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction, ongoing projects, upcoming events (speaker series, socials, diversity events, etc.)
- Dates TBD, tentatively every other Wednesday beginning Sep 13, 2023

Section 2. Wharton Asia Speaker Series & Sponsor Information Sessions

- Each fall, WAX hosts the Wharton Asia Speaker Series (WASS), a week-long event where guest speakers are invited to speak about a selected theme. This semester's theme relates to the Asian experience in America.
- These sessions include a speaking portion as well as time for moderated Q&A.
- Additionally, we have hosted information sessions, resume drops and coffee chats with sponsor organizations which All WAX GBMers are welcome to attend
- The goal of these events is to allow students to hear from alumni/professionals who have possibly relevant or relatable experiences, both personal and professional.

Section 3. Social Events

- We plan social events throughout the semester, and hope to incorporate both virtual and in-person social programming this year
- These include virtual game nights, outdoor activities, 1:1 coffee chats, and formals

Section 4. Internal Mentorship Program

- We are planning to set up an internal mentorship program between the upperclassmen and underclassmen of the WAX community
- The purpose of this program is to offer an opportunity for underclassmen to freely seek advice from upperclassmen with similar interests, career/ academic goals and cultural backgrounds
- The mentorship program will be open to all GBMers including upperclassmen and underclassmen and we expect this to foster a more tightly knit and inclusive WAX community

Section 5: GBMer responsibilities and attendance tracking:

- *Responsibilities*
 - Attend a minimum of 50% of GBM events
 - Be an engaged member of the WAX community
 - Join the WAX newsletter
 - Respond to club correspondence in a timely manner
- *Attendance*
 - We have implemented QR code sign-ins for all our events and will be more prudent in enforcing the attendance mandate of 50% of all GBM events
 - We have a full member roster in place which we will use to track attendance



Founded in 2004, Wharton China Association (WCA) is a student-initiated organization at University of Pennsylvania. WCA is committed to serving Penn Chinese undergraduate students in their personal, academic and professional development. We seek to provide a resourceful home base for the Penn Chinese community and a gateway to the vibrant business developments in China.

Structure

Wharton China Association consists of four committees: Professional (PRO), Arts & Entertainment (A&E), Marketing (MKTG), and Finance (FNCE). The board of WCA includes two Co-Presidents, three Vice-Presidents for MKTG, two Vice-Presidents for PRO, one Vice-President for both A&E and FNCE, and one Communications Director who serves as the General Body Member Chair. We have open positions as committee members who will work for one or multiple of the aforementioned committees under the leadership of the VPs. Others can also partake as general body members.

Events

New Student Programming: WCA will host an info session for new students to meet with current board members. WCA will also hold major panels and organize upperclassmen (including non-board members) and underclassmen socials, such as Dim Sum Trip and scavenger hunt, to help new students learn more about WCA and Penn in general.

Professional Panels and Workshops: WCA organizes a series of professional events, in which we invite speakers who are insightful on the contemporary Chinese business environment. WCA also hosts various kinds of professional workshops such as resume workshops and summer internship panels.

Social Events & Retreat Trips: WCA fosters a sense of belonging within the wide Chinese community on-campus. We celebrate traditional Chinese festivals like Chinese New Year and Mid-Autumn Festival. We also organize retreat trips for our members to scenic places like the Washington Cherry Blossom Festival.

If You Are The One: This is our signature social event that is usually held in November. It serves as a stage for matchmaking among Penn students. It is modeled after a famous TV show in China. Attendees of this event can potentially meet someone who would transform their Penn experiences completely.

Mentorships: WCA assists members to forge both internal and external mentoring relationships. By the end of the fall semester, every first-year member will be paired up with an upperclassman through our Big & Little Program, and/or with a Wharton MBA through our MBA Mentorship Program.

Alumni Initiative: WCA provides opportunities for alumni and the current Penn community to reconnect with each other. We invite alumni back on campus for Alumni Day. We also pair current students with alumni hosts in different cities to do activities including bonding dinners, work shadowing, etc.

How to Join

Social events and professional panels are open to all general members, and you can sign up today by subscribing to our listserv. Applications for committee members will be made available during fall semester. For more information or questions regarding Wharton China Association: Contact- Eva Ding: yijiad@wharton.upenn.edu, Peter Xue: xueyanze@sas.upenn.edu, Club Email: pennwhartonchina@gmail.com, WeChat ID: PennWCA.

Wharton China Association

2023-24 GBM Engagement Plan

Objective

The primary objective of this plan is to foster a sense of community and camaraderie among the members of the WCA through regular, structured interactions that allow for personal and professional growth while also contributing to the development of the organization.

General Body Meetings (GBMs)

GBMs will be held once every four weeks. These meetings are essential in providing a platform for members to interact, share ideas, and foster a sense of belonging within the club.

1. **Agenda:** Each GBM will have a structured agenda which will be sent out to all members at least a week in advance. The agenda will include time for updates from the leadership team, member presentations or discussions, and open floor discussions.
2. **Member Spotlight:** Each GBM will feature a "Member Spotlight," where different members are given the opportunity to introduce themselves, share their experiences, and discuss their interests. This will help members get to know each other better.
3. **Discussion Points:** Each meeting will have a set of discussion points related to the club's activities and future plans. This will keep members informed and engaged in the club's operations.

Social Events

Social events will be organized regularly to provide a relaxed and fun environment for members to interact and bond with each other.

1. **Coffee Chats:** These will be informal gatherings where members can discuss a variety of topics, from academic interests to personal hobbies. These chats will be held twice a month.
2. **Career and Academic Panels:** Every semester, we will organize at least two panels featuring alumni or professionals in fields of interest to our members. These events will offer insights into different career paths and academic opportunities.
3. **Games and Trips:** We will organize various games and trips throughout the year to foster camaraderie and team spirit among members. These might include team-building games, local trips to points of interest, or even a yearly club retreat.

Inclusivity and Participation

Creating an inclusive atmosphere is vital for our club. We aim to encourage all members to actively participate in club activities and decision-making processes.

1. **Open Forum:** Every GBM will include an open forum section where members can express their thoughts, offer advice, and provide feedback on club activities and projects. This will ensure that everyone has a voice in the club's administration.
2. **Online Platforms:** We will utilize online platforms (such as a WeChat or a Google drive) for continuous communication among members. This will provide a space for members to share ideas, ask questions, and stay connected between meetings and events.
3. **Feedback Mechanism:** We will implement a feedback mechanism (like an online survey or suggestion box) to gather input from members on how the club can improve.



Wharton Europe is Penn's undergraduate professional organization dedicated to business relationships between the US and Europe. We look to bring together European students and those with a professional interest in Europe. We pursue our three primary mandates through corporate, educational, and social events:

- 1) To expand Penn's network in Europe so as to give Penn students a greater exposure to employment opportunities in Europe and conversely ensure students from Europe receive the same opportunities and access to top firms in the US as their peers
- 2) To educate Penn students about politics and business in Europe
- 3) To create a solid alumni and student network for Penn alumni and students working and interning in Europe: we want to make it as easy to meet and work with alumni in London and New York

STRUCTURE

OVERVIEW: Our general body is open to all. The Wharton Europe executive board is a project-based organization with a virtually flat structure in which all board members work together to take on work of equal importance to carry forward the mission of the club. Within the board, we are broken up into committees (research, internal, events, corporate, etc.), with a respective Vice President. The club is event-driven, with a particular focus on bringing speakers and events to campus pursuant to our mandates. Every board member is expected to commit at least 2-3 hours to the club per week.

UPCOMING PROJECTS HIGHLIGHTS

FOR MEMBERS: Member-only events include social and philanthropic events throughout the semester for our board members to celebrate different European cultural celebrations and raise money for diverse European charities. Recent events include a panel with luxury fashion corporation Puig, Valentine's fundraiser and a Wharton Europe vs. Wharton Latino charity football match.

OPEN EVENTS: We invite all Penn students to engage with our club through our usual panels on studying and interning abroad, the differences between recruiting in the US and Europe, and a variety of panels dedicated to current events pertaining to the US and Europe. These events are publicized on our social media accounts and to our listserv. Furthermore, we host an open study break with our board for prospective applicants to get to know us in a fun, relaxed setting. Our research committee also accepts guest articles to our website and listserv, which provides non-members an opportunity to publish their written works on European politics, economics, or culture.

HOW TO JOIN

GENERAL BODY: Those who are interested in the club but unable to commit the same amount of time as a board member are welcome to join our general member list of 400+ members. By following us on our listserv, students are regularly informed on upcoming general body meetings and events. Our newsletter also features articles by our board members as well as guest articles, such as current events overview, startup spotlights, and more. All are welcome to be General Body Members, which only requires a simple sign-up. We encourage GBM interested in joining the executive board to attend and introduce themselves to the board and show interest. Wharton Europe has pledged to recruit at least 25% of its board members from its general body. Two specific rotational positions on the board are created to enable general body members to showcase their skills and dedication to the club, potentially leading to a permanent position.

EXECUTIVE BOARD: In order to join the board, a written application is required. These applications are released each semester. Applications are read by a committee of board members and interviews are given to the top performing applicants. Interviews are conducted the following week by two board members and include questions to gauge interest, knowledge of European affairs, and availability. Following interviews, the board discusses each applicant as a whole before releasing offers for positions.

To run for leadership positions on our board we hold yearly elections. Subsequently, the board meets with the candidates for presentation of statements and voting.

Please look out for our New Student Programming Event in September, which all first-years are encouraged to attend. Details for this event will be communicated via our social media pages (Instagram: @whartoneurope). We will be discussing basic things such as how to get involved in Wharton Europe, what it is like to be a European at an American university, how to get involved with other European activities on campus, and any other questions that first-years might have. All are welcome!

For more information about Wharton Europe, please feel free to reach out to the current club presidents: Joanna Bieda: jbieda@wharton.upenn.edu and Shereen Sadeq: sadeqs@wharton.upenn.edu.

Wharton Europe

Fall 2023 GBM Engagement Plan

Engagement Opportunities:

General Body Meetings

- Each GBMer has the opportunity to come to club-wide meetings for updates on club direction and projects
- Dates: TBD. Usually held at the beginning of the semester.

Recruiting Events

- Wharton Europe is seeking to host online and in-person events with corporations. These events are open to all GBMers in addition to our committee members.
- Dates: TBD.

Speaker Events

- Our club offers speaker events to better educate our members on various Europe-related business topics. These are open to GBMers as well as committee members
- Dates depend on speakers' availability and are announced through our Listserv and other social media channels.

Social Events

- Wharton Europe hosts various social events throughout the semester. Although some events are limited to committee members, many of our events are open to non-committee members as well, such as the Wharton Europe-Wharton Latino soccer game.

Philanthropy

- Wharton Europe organizes fundraising events throughout the semester (such as the Ukraine fundraising we did this past semester).
- We want to encourage all GBMers to participate in our philanthropy events. In addition, GBMers will get the opportunity to work with our marketing team to spread awareness around these fundraisers.

Assisting VPs

- The VPs of Wharton Europe are always looking for additional helping hands. Our listserv will advertise opportunities for GBMers to engage in the daily operations of our club, such as helping to plan an event, contacting corporations, etc.
- This process will enable preferential recruitment for GBM members showing involvement in the club via helping VPs
- Wharton Europe will aim to recruit 25%+ of its board members from the GBM pool starting in the Spring 2023

We encourage all GBMers to attend larger meetings in which we present on news briefings, lead sessions relating to professional development, or participate in social and professional activities roughly once a month. As a club designed to help students explore European culture and professional opportunities, as well as meet other students, Wharton Europe strives to provide a range of opportunities that meet that purpose for as many students as possible. GBMers have the opportunity to meet European students and students interested in Europe, alumni, and other professionals currently working in Europe, as well as participate in social activities.

GENERAL TIMELINE FOR GBM-ers

September 2023	<ul style="list-style-type: none"> • Social Activity
October 2023	<ul style="list-style-type: none"> • Soccer Game • Professional Development Workshop
November 2023	<ul style="list-style-type: none"> • Professional Development Panel
December 2023	<ul style="list-style-type: none"> • Philanthropic Event

Wharton Global Research and Consulting Group (GRC)

Wharton GRC is the founding branch for the Global Research and Consulting Group, an international consulting organization featuring other branches including Columbia, Harvard, Kellogg, London School of Economics, London Business School, and Stanford. Through our diverse cultural and academic backgrounds, we support NGOs and startups with valuable insights that enhance the impact they create.

50 Members | 34 Countries | 23 Languages | 4 Schools



Club Structure

Consulting Division – Our project teams leverage creative problem-solving and ingenuity to work directly with and empower global organizations, such as previous clients which include the World Bank, UNESCO, Google and Wikipedia. Our analyses include: financial forecasts, expansion strategies, and market analysis.

Insights Division: Project Teams - Working directly with global organizations such as Doctors Without Borders, our project teams deliver actionable and high-impact recommendations through knowledge acquisition, detailed research and data analysis.

Insights Division: Article Briefs - The Articles writers collaborate with our global branches to write and publish high quality, analytical content in the areas of sustainability, development, and ESG. Current articles can be found at: <https://insights.grcglobalgroup.com/>

Membership Benefits

- Weekly industry discussion and technical workshops
- Career Treks to Bain, BCG, Accenture, EY, Dalberg, and more
- Alumni panels with professional consultants
- Global networking opportunities with alumni and other branches
- Exposure and direct work with top clients around the world
- Coffee Chats, study breaks, social opportunities and more!

General Body Member Engagement

- Join by subscribing to our listserv and attending our general body meetings and events
- **Enjoy GBM Member Benefits including:**
 - Access to all GRC events and social opportunities
 - Opportunity to join our open Leadership Training Committee to learn more about the board and the consulting industry

Interested in Joining us?

Applications for all divisions will open at the beginning of each semester. Stay up to date with us at www.grcglobalgroup.com and our [Penn Clubs page](#). Please also join our listserv [here](#) to be notified as soon as applications open and information about our events.

For more information or questions regarding Wharton GRC, please contact the Co-Presidents.

Erin Feng, erinfeng@wharton.upenn.edu, Shana Ahemode, sahemode@wharton.upenn.edu

Our GBM Commitment

GRC recognizes the important role of GBM members within our community and in building and growing our organization. We have had a dedication towards our general body members and always serve as an open resource for anyone who takes the steps to become more active within the club.

To follow through with our dedicated commitment, we are leveraging our new board position—the VP of Professional Education—to integrate the following initiatives for the upcoming 2023-2024 academic year:

- Ideating and executing professional workshops/trainings on topics of interest such as consulting, finance, and private equity
- Overseeing an additional section in the listserv strictly for weekly GBM acknowledgement and presentation of opportunities
- Serve as an accessible liaison for GBM's
- Maintain GBM attendance Tracker

Joining our GBM Membership

- Simply **subscribe to our listserv** and attend our general body meetings and other events!
- Members will be able to **opt-in** as a GBM member on our PennClubs page.

GBM Member Opportunities

- Weekly general body meetings featuring GRC Knowledge workshops
- Professional workshops/trainings for consulting, finance, and others
- Monthly Speaker Series and other industry panels
- Newbie programming accelerator offering a streamlined route for dedicated GBM members to join a GRC Division in the following semesters
- Social Events featured on our GRC Hangouts include:
 - Boba runs, Center City adventures, Dance performances and more!
- Large-scale professional events including:
 - Case competitions, career treks, etc.
- For more details on our weekly events, please find our [GBM Engagement calendar HERE!](#)

For more information about GBM Member events and other inquiries, please contact the Co-Presidents or our VP of Education.

Co-President: Erin Feng, erinfeng@wharton.upenn.edu

Co-President: Shana Ahemode, sahemode@wharton.upenn.edu

VP of Professional Education: Jeslyn Li, jeslynli@wharton.upenn.edu

	Date	Event	Description	Type	
Pre Recruitment	September	Info Session #1	Open-to-all session that introduces GRC. Q&A session, opportunity to meet current members.	Recruitment	
	September	Info Session #2	Open-to-all session that introduces GRC. Q&A session, opportunity to meet current members.	Recruitment	
Post Recruitment	October	New Member Training Accelerator	2-session accelerator that would introduce new GRC members and interested GBMers to GRC and the world of consulting.	Professional Development	
	October	PD - Slides Training	Workshop dedicated to enhancing deck-making skills.	Professional Development	
	October	Summer Internship Panel	Panel of GRC members where they share their career journeys and answer questions.	GBM Programming (PD)	
	October	Club Social	Halloween social/community-building	Social	
	November	Diversity in Consulting	Tentatively hoping to partner with WEDIG.	GBM Programming (PD)	
	November	PD - Excel Training	Workshop dedicated to using Excel.	Professional Development	
	November	TBD			
	November	Club-wide Social	Thanksgiving social/community-building activities.	Social	
	December	Case Competition	Finalist Round!	GBM Programming (PD)	
	December	Club-wide Social	Projects Recap, wrapping up the semester with celebratory social	Social	
	December	GOOD LUCK ON FINALS!			



Wharton Hedge Fund Club (WHFC) is the University of Pennsylvania's premier alternative investments club. We are a student organization comprised of over 1,000 members that seeks to prepare students for personal and professional success in the alternative investments industry. As the sole hedge fund oriented club at the University of Pennsylvania, we have established a diverse base of ambitious and dedicated students passionate about the full spectrum of investing strategies: quantitative finance, distressed debt investing, fundamental long/short equity, and more.

Structure

There are three strategy teams (Long/Short, Credit, and Quant-Macro) and three committees (Finance, Corporate Outreach, and Membership Development). Depending on the semester, WHFC has either one President and two Executive Vice-Presidents or two Co-Presidents, as well as three VPs, and three Strategy Team Heads. There are over 1000 general body members. Certain events will only be open to board members (students serving on a strategy team or committee) so an application to join the board is highly encouraged.

Events

Introduction to Hedge Funds: A panel of upperclassmen students and/or MBAs introduced underclassmen to the hedge fund industry. They cover different investment strategies: Long/short, Credit, Macro; and respond to questions from students.

Quant Panel: Moderated a conversation with industry professionals and alumni from the leading firms in the quantitative industry (AQR, Citadel, SCM). This event includes an early-access networking session with recruiters and early interview opportunities for select internship programs.

Investment Pitch Competition: WHFC hosts the annual Investment Pitch Competition which allows students to learn the details of pitching a stock and get an opportunity to work together in groups to practice analyzing a company and its industry. This event allows members and the Penn community to gain hands-on exposure to the world of hedge funds and apply their knowledge in an impactful way.

Networking/Social Events: These events provide students with the opportunity to meet others who have similar career interests and engage with them in a meaningful way. Networking/social events enable interactions between club members in order to share experiences and connections, and also allow underclassmen students to learn from their upperclassmen peers.

How to Join

Applications will be made available both semesters through the Wharton Council standardized club application by the deadline set by Wharton Council. We will take candidates for all committees and all strategy teams. For general body membership, please inquire at Clubbing Night or email whartonhedgefundclub@gmail.com.

First-year students will be able to first interact with the club during our annual Introductions to Hedge Funds event, which includes a panel of undergraduate fourth-year students joining hedge funds full time.

For more information or questions regarding WHFC, email whartonhedgefundclub@gmail.com.

Wharton Hedge Fund Club:

Fall 2023 GBMer Engagement Plan

Wharton Hedge Fund Club's GBM program is designed to help students further their professional interests and learn more about the alternative investments space through interactions with upperclassmen and industry professionals. A GBMer position in WHFC entails actively participating in at least one general event by WHFC and answering in a timely manner to all communications and surveys. WHFC expects all GBMers to attend at least 50% of GBM events, to submit all project duties with which they are involved in by assigned deadlines, and be inclusive and respectful of everyone.

Program Overview:

01 _ General Body Meetings

02 _ Education Series

03 _ Volunteer/Projects

04 _ Social Events

05 – Chair of General Body Members

- Each GBMer has the opportunity to attend club-wide meetings for updates on club directors and projects. - Dates for General Body Meetings will be announced on our Facebook, PennClubs, & CampusGroups pages.
- WHFC offers an education series on Alternative Investment Strategies. This event is open to anyone who would like to attend.
 - WHFC offers numerous opportunities via our listserv and at general events. Specific opportunities will be identified in advance and will be open to all GBMers. Members may also volunteer at our general events (such as the Alternative Investment Strategies event) throughout the year.
 - WHFC offers social events in compliance with University policies and public health guidance. - See our Facebook & PennClubs pages for additional information regarding social events (including virtual). Social events will be announced at least one week in advance of any such events and will be open to all GBMers.
 - Kathryn Gajdjis is the Chair of General Body Members for Wharton Hedge Fund Club.
 - Kathryn Gajdjis may be contacted at: kgajdjis@wharton.upenn.edu

September 2023 – Club Fair/ Club Info Session, Introduction to Hedge Funds Event

October 2023 – Alternative Investment Strategies Education Series, Recruiting Workshops

November 2023 – Speaker Events

December 2023 – Social Events

For all questions regarding Wharton Hedge Fund Club, including questions about General Body Members, please contact: whartonhedgefundclub@gmail.com.



The Wharton International Business Review is the premier undergraduate publication from the University of Pennsylvania's Wharton School. IBR features relevant articles written by University of Pennsylvania undergraduates and interviews with international business executives. With every issue, we aim to bring a global vision to the business world. We publish our print edition once each semester and release online content year-round at www.whartonibr.com. We have been widely recognized within the Penn publishing and Wharton communities. IBR was the 2017 Penn Publications Cooperative winner of Best Research Article, Natural Sciences Article, and Social Sciences and Humanities Article.

Structure

IBR consists of a general board and several teams divided by function. Our main teams are as follows: 1) print writing, 2) online writing, 4) interviews for publication, 3) design, 4) business, and 5) event marketing & social media. We are continually searching for talent to join us for all of these teams, and all teams are currently recruiting.

Events

The Contact and Cooperation Crossroads Issue: IBR recently released The Frontiers and Crossroads Issue. The magazines feature articles by undergraduates about breakthrough developments in industry, economics, and technology while addressing important current world events. Both issues included interviews with academics and business leaders in the field. Next semester we will be completing the publishing process for our new issue!

New Student Programming: At the start of the semester, IBR hosts an open GBM to prospective writers and team members to introduce the organization, its mission, and its achievements. Follow up events as part of our NSP initiative will also be held.

How to Join

Getting involved with IBR is simple. Interested individuals can like IBR on Facebook (Wharton International Business Review), Instagram, join us at the Wharton Council Club Fair, or find us at the SAC Activities Fair. Please also feel free to email Adrian Massuet at: amassuet@wharton.upenn.edu



The **Wharton Investment and Trading Group (WITG)** is the premier undergraduate club that prepares students for personal and professional success in investing. We are the largest finance and education-oriented undergraduate club in Wharton and focus on educating students about value investing, trading, and business analysis through hands-on learning and mentorship. Many of our members have gone on to top, elite investment banking and investing jobs. The club offers an eight-week Development Team each semester to teach the fundamentals of investing. Prior experience is not required to attend the course, and we encourage students from all schools to come and learn about the industry. After completing the Development Team, students may choose to apply to join an Investment Team, each led by upperclassmen portfolio managers with extensive work experience. Portfolio managers will guide analysts in each group through the process of pitching stocks and analyzing firms.

Structure & General Body Meetings (GBMs): WITG has over 400 active undergraduate members involved in our Development Teams and 11 Investment Teams, which meet at set times during the week. In addition, we hold bi-monthly GBMs that give members of the Investment Teams the opportunity to pitch their best ideas to other students. GBMs are open to everyone.

New Student Programming: The Development Team is an eight-week program open to all students without a need for an application or prior experience. The program aims to teach undergraduates the fundamentals of value investing and accounting. The Development Team meets for an hour every week, and students can opt to work on a stock pitch as a capstone project. The program prepares students in applying for and joining an Investment Team in the spring semester.

Events:

Stock Pitch Competitions: Due to our extensive alumni network, we're able to host stock pitch competitions with industry firms such as Goldman Sachs, Silver Point Capital, Morgan Stanley, and Dodge & Cox. We host frequent stock pitch competitions with cash prizes and great opportunities to present investment ideas and receive feedback from professionals already working in the field.

Recruitment Events and Information Sessions: We host speakers and exclusive events with firms such as Goldman Sachs, Houlihan Lokey, PJT Partners, AQR, Point72, Foxhill Capital Partners, and Silver Point. These give undergraduate students the opportunity to hear what it's like working in investing and finance.

Available Positions: Junior Executive Board [Spring] (8 positions), Investment Teams (~6 new members per team, but varies by team).

How to Join: All are welcome to join our Development Teams and attend our General Body Meetings. We will be recruiting for Investment Teams and board positions through a written application and subsequent interviews.

Contact Information: Please contact Co-Presidents Mitchell Gribman and Andrew Shi at pennwitg@gmail.com with any questions. Learn more about the club at www.pennwitg.com.

The Wharton Investment and Trading Group

Fall 2023 GBM Engagement Plan

The Wharton Investment & Trading Group has planned opportunities and events for all members to participate in and learn from. Below are some of the largest opportunities we plan to provide to general body members.

Opportunities & Programs for General Body Members

Investment Pitches

We plan to encourage our members to explore various sectors of finance by having them engage with pitches from the investment teams (i.e. Industrials, Global Macro, SSG, etc.) during GBMs. The pitches can be done by either a PM or one of the investment team members. Pitches will give general body members a chance to hear how pitches are written and gain exposure to new sectors of investment.

- We will host sessions to teach pitching skills, which will include both technicals and presentation tips. We will walk members through all they need to know to pitch a stock.
- We will also feature winning pitches from various competitions that students in the club have won so that all members can learn from successful pitches.
- We want members to participate as well, so if there are any pitches that members want to present at a GBM, they can sign up a week in advance to be put in the agenda for the GBM.

Sector Overviews

To allow all members to experience investment teams even if they are not in them, we will host sector overviews that will provide members with general information about investing in a given sector.

Networking Events

We will invite professionals from the finance sector to come and speak in panels. We will spotlight individuals from different careers and at varying points of their careers.

Professional Development Workshops

As we have traditionally, we will host weekly education events led by experienced upperclassmen covering diverse topics in the field of finance and investing.

Fall GBM Schedule (Tentative)

GBM 1 - Intro to Pitching & Application Advice

GBM 2 to 3 - Sector Overviews

GBM 4 to 5 - Investment Pitches from Investment Teams

GBM 6 - Guest Speaker Event/Networking Panel

GBM 7 - Presentation by Past Stock Pitch Competition Winners

Member Expectations

1. Members will attend meetings when possible and must attend at least one GBM per semester.
2. Members should actively participate in Q&As and other activities wherever possible.
3. Members will log their attendance at every meeting through a Google Form.

For questions, please reach out to GBM Co-Chairs Nathan Lang and Benjamin Shi at pennwitg@gmail.com.



Wharton Korea Undergraduate Business Society, also known as Wharton KUBS, is the only professional student-run undergraduate organization at the University of Pennsylvania that focuses on providing a unique and professional experience to students interested in Korean businesses. Our mission is to promote awareness of Korean business among students at the University of Pennsylvania by providing opportunities for sharing professional knowledge. Our three main goals are: 1) To serve as a bridge between Penn's student body and Korean businesses 2) To provide opportunities for students to learn about the Korean economy, politics, and business trends 3) To build a professional collegiate network with other business schools.

Structure

Wharton Korea Undergraduate Business Society is divided into six different committees, each with its own Vice President. The committees are Internal Relations, External Relations, Professional Development, Marketing, Consulting and Business Analysis. Two Co-Presidents oversee six committees as well as the Executive Board. As of Spring 2022 semester, we have 50 committee members and approximately 100 general body members.

Events

Speaker Series: Speaker series events provide opportunities for Penn students to learn directly from experts in the cross-fields of Korea and business. Past speaker series events include: The Economic Development of East Asia (with Dr. Kim Choong-soo, former Governor of the Bank of Korea), A Talk with Hyun Hong (Youtube Creator and founder of ed-tech startup, toQi), Intersection of Tech and Business: A Talk with Kenneth Kim (Corporate Dev. and M&A Integration at Apple), Fireside Chat with Yup S. Kim (Head of Investments for Private Equity & Investment Director at CalPERS) and more.

Workshops: Workshops focus on specific agendas that students find most useful for professional opportunities. Past workshop events include: Wharton KUBS Career Workshop, Resume/Cover Letter Workshop, and Internships in Korea Workshop.

New Student Programming

Wharton Korea Undergraduate Business Society will host events that would provide better insight into the club's various events and activities for new students. Events such as "Back to School 101" and "Summer Alumni Panel" will be held before applications open.

GBM Engagement Program

All of KUBS events, ranging from educational workshops to social dinners, are open to the general body members. All general body members are expected to attend mandatory general body meetings in the beginning and end of each semester.

How to Join

Wharton KUBS committee applications are open at the beginning of both fall and spring semesters. Applications will be due per Wharton Council Guidelines followed by a series of formal interviews. Applications will be live on PennClubs. Please check our website www.whartonkubs.com for updates and additional information.

For more information or questions regarding Wharton KUBS, please contact the Co-Presidents:

Christina Kong, ckong038@sas.upenn.edu and Yena Suh, yenasuh@sas.upenn.edu

Wharton Korea Undergraduate Business Society (W-KUBS)

General Body Member (GBMer) Engagement Plan



Introduction: This GBM Engagement Plan explains how all members are welcome in W-KUBS community to learn more about Korean business trends and economy. Educational events, professional development events, and social events will all provide a unique experience in understanding Korean business and allow for opportunities in networking with peers and professionals.

I. General Body Meetings

- **(Frequency)** All GBMers must attend our General Body Meeting that happens once a semester.
- **(Purpose)** All members will have the opportunity to engage with the entire club and understand club goals for the semester moving forward.

II. Educational Events

- Our BA and Casing Committees will hold educational seminars on a variety of topics. These can include financial modeling, introductions to alternative investments, as well as background on Korean business.
- All of these educational events will be open to W-KUBS GBMers.

III. Professional Development Events

- External Committee will organize career treks to various industries during the winter break and coffee chats with MBA and upperclassmen to learn about career paths, recruitment process, etc.
- All of these professional development events will be open to W-KUBS GBMers.

IV. Social Events

- W-KUBS will regularly hold social events for the entire club in an effort to promote a sense of community and camaraderie. Tentatively, these include a Big/Little Event, Potluck Dinners, and events off-campus such as Top Golf social, Escape Rooms, and BYO Dinners.
- All of these social events will be open to W-KUBS GBMers.

V. Expectations & Responsibilities of GBMers

- All GBMers must attend at least one event per month.
- Keep engaged with the W-KUBS community by participating in coffee chats, events, mentorship sessions, events, and other club activities.

General Timeline for GBM-ers

September 2023	<ul style="list-style-type: none">● Club-wide Welcome Social● Speaker Event with Korean-American CEO● Resume and Cover Letter Workshop
October 2023	<ul style="list-style-type: none">● Consulting Recruitment Information Session● Business Analysis Educational Workshop
November 2023	<ul style="list-style-type: none">● MBA Coffee Chat Programming
December 2023	<ul style="list-style-type: none">● Korean Company Info Session● Final GBM

GBMs and all events listed above will be posted on W-KUBS Facebook group and communicated by email. For more information, please contact VP of GBMers Yena Suh (yenasuh@sas.upenn.edu).

Wharton Latino is an undergraduate organization established with the purpose of promoting and bringing together the Latino community within the University of Pennsylvania. The club encourages a focus on professional, social, and community service initiatives. These are fostered through various events, such as our Valentine's Day Rose Sale, Career Conference, MBA Mentorship, and Freshmen Dinner, among others.

Our Family Structure



The Board:

President, Vice-President, Corporate Chair (3), Membership (2), Marketing (2), Philanthropy (2), Social (3), Consulting (2), Latin American Affairs (1), External(1), Admin (1) and Finance (1).

The committees:

The following branches have committees: Corporate Branch, Membership Branch, LATAM Branch, Marketing Branch, Philanthropy Branch, Consulting Branch and External Branch.

This past semester Wharton Latino held 25 events across all its branches! These are a few notable events our WL family organized this school year:

- **Annual Career Conference-** The Corporate Branch gives our members a unique opportunity to meet recruiters, develop networking skills, and learn about the great opportunities our sponsors offer through our annual career conference. Last year we hosted 12 companies and over 100 Wharton Latino Members!
- **Valentine’s Day Rose Sale-** One of Penn’s most known philanthropic events, Wharton Latino organizes a Rose Sale the week of Valentine’s. With the help of our members, Wharton Latino is able to sell thousands of Roses and donate all the proceeds to a charity that helps the Latino community.
- **WHALAC-** With the help of WHALASA (MBA Latinos), Wharton Latino organizes one of the most prestigious speaker events where we bring Latino presidents and corporate leaders.
- **101 Sessions-** Throughout the year, Wharton Latino offers many 101 sessions where its members are able to learn about consulting, investment banking, resume development, and many more.



HOW TO JOIN

Wharton Latino does not have an application to join as a general body member. Any student interested in joining our club is welcome! Please email the admin chair mararias@sas.upenn.edu to be added to our listserv.

Applications to join the board and committees will open at the end of the 2024 Fall semester. However, active participation and involvement now can help you if choosing to apply later.

For more information visit our website whartonlatino.org, follow us on instagram @WhartonLatino or email the president leahmiz@wharton.upenn.edu

WHARTON LATINO UNDERGRADUATE ASSOCIATION

Fall 2023 GBM Engagement Plan GBM Tentative Programming:



Date	Agenda
September 2023	<ul style="list-style-type: none"> ● Introduction of First-Year students to the club ● Introduction of the board to First-Year students, including a brief overview of what each person does as part of the 2023 Executive Board ● Introduction of 2023 committee members ● Updates/Announcements
October/November 2023	<ul style="list-style-type: none"> ● Updates/Announcements from each branch
December 2023	<ul style="list-style-type: none"> ● Wharton Latino Presidential Elections ● Description of board positions for those interested in applying for the 2024 Executive Board ● Concluding remarks/closing speech by the Leah Mizrachi, Wharton Latino President

In addition to GBMs, we have several events per semester. These include the *Wharton Latino Career Conference* which occurs in early November, and all of our sponsor info sessions (more than one per month). These are counted as events that members can attend to have voting eligibility.

Member expectations:

- To become an active member of Wharton Latino, undergraduate students must attend at least one GBM per calendar year, in other words, students must have gone to a GBM held by the current board.
- To be eligible to vote members must attend at least 3 Wharton Latino events per calendar year, First-Year students must attend at least 3 Wharton Latino events in their first semester at Penn.
- If members do not attend a single GBM, they will be removed from our active member list, but they can remain in our listserv.

Committee expectations:

- To be part of a Wharton Latino committee, members must demonstrate consistent interest in club activities, in addition to filling out an application for the specific branch committee they are interested in. After this first round, applications will move forward to an interview round. Then, committee members will be chosen by branch chairs.
- It is important to keep in mind that Wharton Latino has a three-strike rule, which entails that committee members can receive up to two strikes due to a lack of participation and interest. If they receive a third strike, they will be removed from the committee.

For any other inquiries, contact our Administrative Chair Maria Jose Arias, who keeps track of membership and attendance, at mararias@sas.upenn.edu.





Wharton Management Club

The Wharton Management Club (WMC) is a student-run organization that seeks to expose the undergraduate community to opportunities within the field of management, both inside the classroom and beyond. To do so, our club hosts speakers, professional networking sessions, experiential learning events, and pro bono consulting projects. Since management is not confined to a particular industry or field, our club aims to touch upon a broad sphere of interests through a diverse set of events.

Structure

Our club consists of an executive board, committee members, and a general body. Our programs include:

Applied Management Program: The focus of this committee is developing consulting skills through working with clients of all sizes in the Philadelphia area and beyond. AMP members get tangible experience working on real business problems. Past clients include companies such as Spencer Gifts LLC.

Finance: This committee is in charge of the club budget. Committee members receive opportunities to network with our sponsors, such as Kantar and Insight.

Marketing and Speakers and Events: This committee works to keep the club connected and engaged. It is in charge of publicizing events for WMC and the Penn community. Committee members work closely with successful individuals from all disciplines and organize events for the rest of the club and the broader Penn community.

General Body Member Program: This program gives GBMs the opportunity to learn about management and consulting through GBM meetings and speaker events.

Examples of Past Events

WMC Entrepreneurship Event: WMC hosted an event in which Penn grad Tiffany Yau, CEO and Founder of Fulphil, and current Penn student Evan Wilson of Start.Stay.Grow spoke to members on how to get involved in the local community through social entrepreneurship. In the past, WMC invited the founder of Insomnia Cookies for a speaker event.

SICxPNG: WMC collaborated with PGN and SIC to host a webinar in which speaker Daniel Gastfriend, a Bain employee and Harvard Business School alumnus, presented an overview of consulting and walked through a practice case. He also gave advice on interview training and answered any questions that the audience had.

J.P. Morgan Externship: WMC organized a student trip to J.P. Morgan's New York headquarters, where everyone got a tour of the trading floor and met analysts from the bank's various divisions.

Pennovation Tour: AMP Team members worked with their client Instahub, located in the Pennovation center and received a private tour of the building.

Wharton Management Club GBM Objectives

Wharton Management Club GBM Objectives

VP of GBMers: Nikita Venugopal

-  Meetings: General body members will have the opportunity to learn about club updates our general meetings and learn in detail about the casing projects our committee members have been working on. These meetings will be held once every month (or might shift due to COVID-19 situation).
-  Education: All members, both committee and GBM, will be able to professionally grow from our speaker and events series. We have a few upcoming speaker events in progress, but they are TBD.
-  Career Opportunities: We have and will continue to publish all recruiting opportunities to our listserv for all members to enjoy. We also have an Instagram and Facebook that promote upcoming events.
-  Responsibilities and expectations: Attend 50% of GBM meetings, attend 3 education events, remain an active member, responding to club correspondence, and be an exemplar of WMC's values

How to Join

WMC will recruit for all its committees, as well as for general body members. We will attend the Wharton Club fair and hold coffee chats and info sessions, after which committee applications will become available. For more information or questions regarding WMC and our New Student Programming opportunities, contact club president Lizzie He: elizahe@wharton.upenn.edu, and visit our Instagram page: [whartonmgmtclub](https://www.instagram.com/whartonmgmtclub)



Wharton Retail Club facilitates the personal and career development of students interested in the retail industry by building a network of exceptional undergraduates, faculty, and retail professionals. We aim to connect undergraduate students with the retail industry. Our focus is to educate the student body about retail and emerging trends, such as digitization, e-commerce and sustainability through speaker series, mentorship opportunities, career treks and conferences. In short, we are the go to club for all things retail and its intersection with other industries.

This year WRC is expanding the General Body Member (GBM) plan. Through this members will be able to attend GBM meetings where committees will provide updates on their latest work, guest speakers will have discussions with students, and members will get to participate in activities related to retail.

Structure

Wharton Retail Club consists of three parts: The Executive Board, Committees and General Body Members. Each executive board member leads a committee. We have 6 committees: Corporate Relations, Consulting, Events, Finance, Internal, and Research.

Events

- **Career Treks:** We aim to connect students interested in retail to the most innovative and best retail companies through our semesterly treks. Most recent company visits include: Jet.com, UNIQLO, Hermes, and Tiffany & Co.
- **Speaker Series:** We bring distinguished alumni in retail on campus and invite them to share their experiences with our club members. We also invite professors that focus on retail to give talks about targeted topics in retail. We have previously had speakers such as the President of Beauty & Fashion at PUIG, the major fashion company that owns brands like Jean Paul Gaultier and Caroline Herrera.
- **Recruitment Events:** Exclusive meet-and-greets hosted by our sponsors in the retail and consulting industries. Our recent recruitment events include companies such as UNIQLO.

How to Join

In the fall, we will hold a New Student Programming event (NSP) and an info session. Our applications will open right after our info session in September. For more information or questions regarding Wharton Retail Club, feel free to contact us at whartonretailclub@wharton.upenn.edu or contact President, Krish Shah (shahkris@wharton.upenn.edu).



AgriBusiness Club (ABC) is an innovation-driven organization that aims to share and promote the knowledge and skills of AgriBusiness and related fields to the Wharton and UPenn undergrad community. With core values of inclusion, diversity of thought, persistence, and innovation, the club provides an open space where students can engage in a vast range of opportunities in the field of agri-consulting, agri-research and anything ag-related that interests the club members. The AgriBusiness club is open to all Penn students, not just Wharton.

Structure:

General membership of the club is open to all interested students. General members get access to the email newsletter, General Body Meetings (GBMs), and all club events.

The club's core functioning is divided into four committees:

- Consulting
- Events and Finance
- Outreach and Immersive Trips
- Social and Community Engagement

Any student can apply to be an Associate in these committees. The duties of the associates are determined based on their committees with their primary responsibility being to work toward the purpose of their committee and the overall vision of the club. The club's board consists of President and Committee Directors. The President is elected while the board members are appointed.

Events:

The club hosts a wide range of events. Events that occur regularly throughout the semester include general body meetings, speaker/panel events on breakthroughs in agriculture, including our annual Agribusiness Forum, and immersive trips and company visits. The club also aims to volunteer at local farms and at least once a semester interact with Philadelphia students through educational Ag activities. Committees hold their own team-bonding events for their Associates. All club events, except for committee bonding sessions, are open to all Penn students. Club members have priority in filling the seats in more competitive programs, such as company visits if there is a max limit.

Available Positions:

We would be recruiting associates for all committees in the fall.

How to Join:

Students can email ABC President Sai Sarnala (ssarnala@sas.upenn.edu) or info@agribusiness-club.com with any questions.

Anyone can learn more and sign up on the club listserv by visiting our website www.agribusiness-club.com.

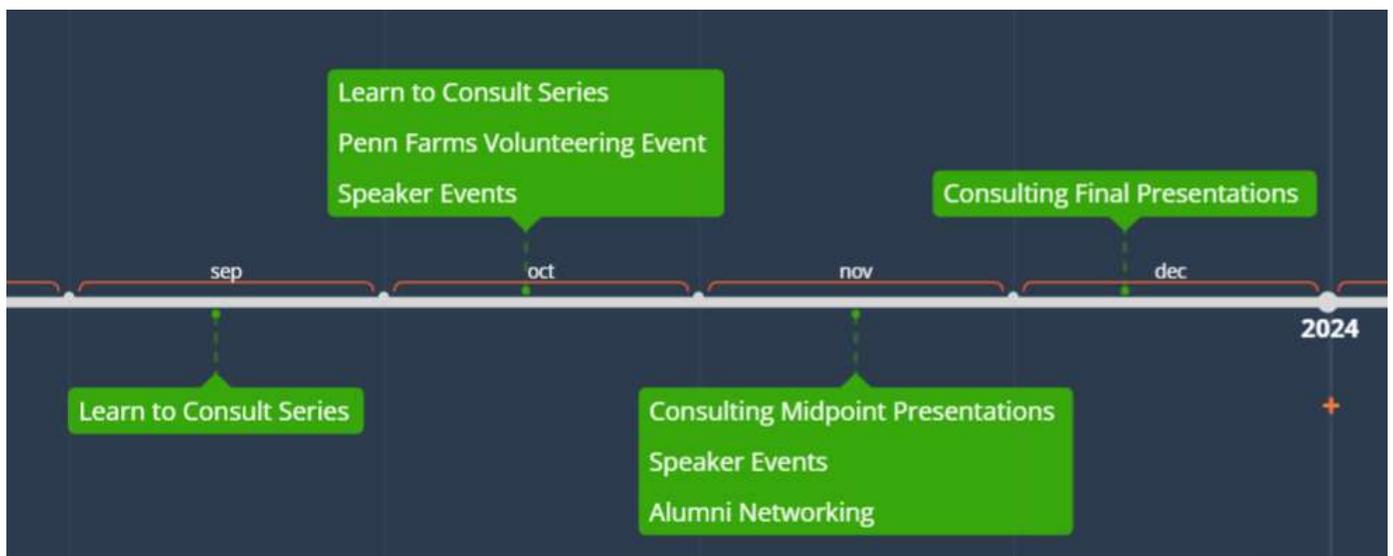
The Wharton AgriBusiness Club

Fall 2023 GBM Engagement Plan

ABC strives to provide our GBM-ers with opportunities to learn, serve, and connect with the ABC and the greater Philadelphia communities. GBMs are open to any member of the Penn community and are opportunities to become immersed in agriculture and agribusiness, whether it be through intellectual discussions and speaker events, consulting and volunteering projects, or even growing your very own crops with ABC members!



Preliminary Fall Timeline





Wharton
Undergraduate
Consulting Club

Wharton Undergraduate Consulting Club (WUCC)

The Wharton Undergraduate Consulting Club (WUCC) is the premier consulting club at the University of Pennsylvania and was named Wharton's "Best Small Club" in 2023. WUCC seeks to promote awareness of the consulting industry by providing students with educational events, hands-on consulting experience, and networking opportunities with the nation's most prominent consulting firms.

STRUCTURE

WUCC's structure is composed of ten executive board members, 90 committee members, and over 1,000+ general body members. We have committees for Conference, Events, Marketing, Internal Development, Corporate Relations, and Consulting. The Consulting committee is the consulting branch of WUCC, providing consulting services for local and national clients. Members work in small teams and receive the opportunity to travel onsite to present their recommendations.

EVENTS

Upper-Classmen & Alumni Panel: Our Upper-Classmen & Alumni Panel will introduce students to the field of consulting, provide course recommendations from upperclassmen, and discuss possible career paths by Alumni. We will then walk through some more technical aspects of consulting, teaching students to apply fundamental frameworks and concepts to real-world business cases.

Annual Consulting Conference & Case Competition: The Wharton Undergraduate Consulting Conference & Case Competition is the nation's leading collegiate consulting conference. Our general conference features company coffee chats, career panels, a keynote speech, and a career fair with 6+ participating firms. Our case competition hosts over 100 students from across the U.S. and Canada and provides a collaborative platform for students to explore creative and interdisciplinary solutions to some of the biggest problems facing the business world today.

Consulting 101: This event gives an overview of what consulting is about. Key topics include what a typical day in consulting is like, the type of work that consultants do, and examples of previous projects that our panelists have worked on. Speakers include consultants from BCG, Deloitte, Accenture, and McKinsey.

HOW TO JOIN

Committee recruitment involves one written application and a one-round interview. Second-round case interviews will be held for Consulting committee applicants only. Applications will open following info sessions in September. All students are encouraged to become general body members, which does not require an application.

Available Positions: We are recruiting for all six of our committees!

Visit us at wuccpenn.org for updates and more information. Please contact Co-Presidents, Joshua Frazier (jhfraz@wharton.upenn.edu) and Nicole Flis (nflis@sas.upenn.edu), through email for any questions regarding WUCC.



Wharton
Undergraduate
Consulting Club

Wharton Undergraduate Consulting Club (WUCC): GBM Programming





The **Wharton Undergraduate Data Analytics Club** enables Penn undergraduates to develop a passion for analytics and gives these analytically inclined students a community of like-minded individuals. We provide support for careers and skills development for students interested in working with data, as well as those who are interested in learning how to apply data analysis to business problems in their respective industries.

Structure

WUDAC is open to all undergraduates. We host events throughout the semester that are open to everyone. There are also three ways to enhance your involvement with the club that encourage member ownership and autonomy. 1) Join committees – we will be accepting applications for our Education, Events, and Marketing Committees. 2) Apply for the Wharton Analytics Fellows. WAF enables students to gain real world analytics experience doing an analytics-consulting project for a company. 3) Apply for the Executive Board. Members who have great event attendance and are on committees have the best chance of joining the Executive Board.

Opportunities

Workshops and Bootcamps: Students of all skill levels are welcome to join WUDAC. Throughout the year, we host workshops in Python, R, and SQL (to name a few), and teach students the fundamentals of data cleaning, data visualization, machine learning, and deep learning, at the beginner, intermediate, and advanced levels. We aim to host the Data Science Hackathon every spring, in which students can apply the skills they have learned to a project of their interest. We have also hosted the Data@Nite speaker series, bringing in leaders in the industry to talk about their experiences and advice for students interested in breaking into data science.

Wharton Analytics Fellows: In cooperation with Wharton AI and Analytics for Business, we partner with companies to get real-world data analytics experience. Students get to work directly with a client and present their findings at the end of the semester. Our project teams are generally comprised of 2 MBA engagement leads and 4-5 undergraduate team members (analysts).

Data Analytics Recruiting: WUDAC hopes to introduce students to careers in data analytics and AI / machine learning, and provide recruiting and networking opportunities for internships and full-time jobs. Every fall, we invite the top companies across all industries to campus so students can learn more about available analytics-focused opportunities.

How to Join

Anyone is welcome to be a member of WUDAC. To stay up to date with workshops, speaker events, and other opportunities, join our listserv at wudac.org to become a General Body Member. All committee applications will be released through the centralized application, and all students, regardless of school, are welcome to apply.

If you have any other questions, feel free to email our president Keshav Ramji (keshavr@wharton.upenn.edu).

The Wharton Undergraduate Data Analytics Club

Fall 2023 GBM Engagement Plan

WUDAC’s GBM engagement plan is designed to promote inclusion and give all students the opportunity to become involved with the budding data analytics community at Penn. The GBM engagement plan would have multiple social and educational components, as below:

1. **Member Socials:** Social events including BYOs, group discussions, etc. that give all members the opportunity to participate in conversations about the fast-moving field of data science, analytics, and AI, along with other passionate members of the Penn community. These would also allow all general body members to build their network.

2. **Analytics 101:** A semester-long initiative that cultivates a passion for data, for students of all backgrounds. Students will learn how to find stories in data, do exploratory data analysis given a dataset, and build coding fluency with the modern data science industry tools, guided by our education committee. By the end of the program, students will have the opportunity to dive into applying their learnings in data analysis and machine learning to application areas and datasets of their choice.

3. **Analytics 201:** A semester-long opportunity to engage in small teams with a real-world dataset, based on prior Wharton AIAB initiatives and Wharton Analytics Fellows engagements. Our education committee will guide you through performing exploratory data analysis, data cleaning, building a variety of statistical and machine learning models, and reaching actionable conclusions. Teams will also have the opportunity to present their findings at the end of the semester.

4. **Events:** A number of events will be hosted throughout the semester including recruiting events, speaker events with leading thinkers within data science and AI, and alumni, which would be open to all general body members interested in learning more about data science and current trends & developments.

GBM members have the responsibility of engaging with the above opportunities, and contributing to the growth and development of WUDAC, while being respectful of everyone.

General Fall 2023 Semester Timeline:

September 2023	Weekly Analytics 101 and 201 Sessions
October 2023	Weekly Analytics 101 and 201 Sessions; Industry Speaker Event
November 2023	Weekly Analytics 101 and 201 Sessions; Panel Event
December 2023	Analytics 101 and 201 Capstone Presentations; Year-end Social



Wharton Undergraduate Distressed Investing Group (WUDIG) is the premier forum for students interested in distressed investing and restructuring. Through case studies, research, and collaborative discussions, members gain valuable knowledge about the intricacies of distressed investing, as well as practical skills in identifying potential value and evaluating distressed assets. WUDIG provides a platform for students to gain hands-on experience, network with industry professionals, and enhance their skills in the field of distressed investing. Many of our members have gone on to top distressed investing and restructuring jobs. Prior experience is not required to become involved in WUDIG, and we encourage students from all schools to come and learn about the industry.

Club Structure and Meetings: WUDIG will conduct general body meetings (GBMs) that are open to all members. These GBMs will occur on a bi-weekly basis and will feature presentations and discussions on concepts in distressed investing and restructuring, as well as case studies. In addition to GBMs, WUDIG's Credit Investment Team will meet on a regular basis to work on distressed investment pitches in groups of ~4-5 members.

Events:

Alumni Speaker Events: Speaker events will be held featuring panels of Penn alumni working in distressed investing and restructuring. Through these events, students will gain an understanding of the day-to-day of a career in these fields, and speakers will also share their experiences and general advice for students, as well as their views on the markets.

Professional Development Sessions: In order to prepare students who aspire to pursue a career in distressed investing or restructuring, these sessions will provide a thorough introduction to concepts in distressed investing and restructuring. Moreover, information will be provided regarding application and interview timelines for careers in distressed investing and restructuring.

Positions: Credit Investment Team Member (~4-5 members per team), General Body Member

How to Join: Everyone is welcome to attend our general body meetings and attend events, including the alumni speaker events and the professional development sessions. We will recruit for the Credit Investment Team through a written application and ensuing interviews.

Contact Information: For any questions, please contact whartonrx@gmail.com.

Wharton Undergraduate Distressed Investing Group

Fall 2023 GBM Engagement Plan

Wharton Undergraduate Distressed Investing Group (WUDIG) has planned a general body meeting program that will enable all members to learn more about distressed investing. Below is a summary of the main opportunities that the club plans to provide to general body members.

Opportunities for General Body Members

Distressed Investing Workshop

The Distressed Investing Workshop will meet bi-weekly and will expose students to distressed investing and restructuring. Through educational meetings, students will have the opportunity to learn restructuring concepts, review case studies from distressed investing professionals. There will be a total of 8 workshop meetings throughout the course of the semester.

Speaker Events

Speakers and panels of Penn alum working in distressed investing and restructuring will be brought in to speak about their careers, provide commentary on current financial events, and provide advice to general body members as they seek to establish their own careers

Professional Development Sessions

Sessions will be conducted by well-qualified upperclassmen on topics in distressed investing and restructuring. These sessions will help general body members enhance their knowledge of underlying concepts, and will be especially helpful for general body members seeking to partake in recruiting for these fields.

Fall 2023 GBM Schedule (Tentative)

GBM 1: What is Distressed Investing?	GBM 2: Introduction to Credit	GBM 3: The FTX Fiasco: Distress in Exotic Asset Classes	GBM 4: Envision Healthcare: Private Equity Gone Wrong
GBM 5: Example of a Distressed Pitch	GBM 6: Sourcing Distressed Ideas	GBM 7: Speaker Event	GBM 8: Restructuring Recruiting Session

General Body Member Expectations

As a WUDIG General Body Member, you're expected to attend at least 75% of our GBM Events, unless you notify us in advance. We value your curiosity and interest in learning about alternative investment opportunities. Inclusivity and respect towards other members and speakers are important to us. You also have the responsibility of inviting potential attendees and promptly responding to our communications and surveys. We aim to make your experience rewarding through active involvement and community-building events like dinners and movie nights. Event attendance is tracked via a Google Form sign-in sheet, and we will be using Campus Groups starting this school year. Your involvement is highly valued when considering applications for committees or board positions. General Body Members are more involved in event attendance and learning about distressed investment, while listserv members primarily utilize the resources in WUDIG emails.

WHARTON UNDERGRADUATE



The **Wharton Undergraduate Energy Group** is the *only undergraduate organization* at Penn with a *focus on energy*. We cover a wide array of energy-related topics, ranging from renewables to oil and gas, and have been sponsored by companies including Siemens and Scotiabank. Partnering with other clubs and organizations such as Penn Climate Ventures, Penn Agribusiness Club, Wharton Women or the Kleinman Center for Energy Policy, we *explore every facet of the energy industry* through site visits, industry panels, high-profile speaker events, and career exploration sessions. To learn more, please visit our website at whartonenergygroup.com and find us on [Facebook](#) & [Instagram](#).

Club Structure

WUEG has a close-knit yet highly diverse community of around 50 active members and a listserv of over 1100 readers. WUEG has two committees: **Academics & Consulting**. Academics takes a *multi-medial approach to explore energy* at the intersection of business, policy and technology while Consulting provides *first-hand experience* working on semester-long projects with clients *in the energy industry*. WUEG's board is composed of its President, Treasurer, VPs of Finance, Membership (GBMer Chair), Events, Corporate Relations, as well as the VPs of Marketing, Academics & Consulting.

Past Events

- *Site Visit: Vicinity Energy's Grays Ferry Facility*
- *Recruiting Panel: BCG Consulting Workshop*
- *Career Panel: Navigating the Energy Industry - Undergraduate Recruitment and Opportunities*
- *Industry Speaker Panel with Prof. Huemmler: New Issues and Opportunities on the Grid*
- *Energy Case Competitions: Stock Pitch*

New Student Programming (NSP)

- Meet us at the *Wharton Clubbing Fair & SAC Fair*
- Join us at our *First General Body Meeting and Info Session*
- Learn more through a *Career Panel and Board Coffee Chats*

How to Join?

General Body Membership, Available Committee Positions & Open Associate VP Positions

To be the first to hear about events details, open committees and other positions become a **General Body Member** by signing up for our listserv at whartonenergygroup.com and filling out the *signup form at the start of next semester*. Also, be sure to like WUEG on [Facebook](#) and follow us on [Instagram](#). Both **Academics and Consulting** are *accepting applications in the Fall and Spring semester*.

For more information please contact **Dale Tran** (President) daletran@sas.upenn.edu



Fall 2023 General Body Member Engagement Plan

Becoming a WUEG GBMer

- To become a general body member, one simply needs to request membership to the club (which is open membership). General interest is collected by joining the listserv, but does not count towards being a WUEG general body member.

Benefits of becoming a WUEG GBM Member

- Education Series: Throughout the semester, WUEG will be holding guest speaker events and panels from across the energy industry. GBMers will have the opportunity to learn from the brightest minds in technology, policy, and business as they develop their passion for this industry.
- Professional Events and Networking Opportunities: Once a semester, WUEG organizes a site visit to a facility or location as a teaching event for its members. Previous visits are listed on the previous page. In addition, WUEG attends the Wharton Energy Conference during the fall semester, providing valuable insight into industry trends and unmatched networking opportunities for attendees.
- Student Mentorship and Community: WUEG has a very tight-knit community of students from various backgrounds, majors, and interests. The intersection of topics within the energy industry allow for members to find diverse opinions in a shared community.

Expectations of a WUEG GBMer

- It is expected that GBMers attend at least two events throughout the semester. Attendance at these events is tracked, so it is advised to make sure one's attendance was counted.
- It is expected that GBMers treat one another with respect, kindness, and inclusivity at all times.

For further information or questions, please contact VP of Membership, Isabel Garcia Oruna (isagarci@wharton.edu)

WHARTON UNDERGRADUATE ENTREPRENEURSHIP CLUB



WHO ARE WE?

With ~70 board members and 2100+ listserv subscribers, WUEC is UPenn's largest and premier club for all things entrepreneurship. Whether you are interested in founding a company, working at a startup, or the world of VC, we are the place for you. From fashion to biotech, here you will find a community of people passionate about any field possible. We live to learn and seek to instill this passion into emerging entrepreneurs, join us to expand your understanding and even find your future cofounders!

STRUCTURE

WUEC's internal operations are governed by 5 committees. Marketing, Outreach, Tech, Finance, and Events. Everyone in the Penn community is welcome to our events. Joining a committee allows you to have direct face time with the entrepreneurs we work with and work hands-on on running the start-up that is WUEC.

EVENTS

(1) Annual Conference

WUEC hosts an annual conference inviting pioneers in the entrepreneurial world. In 2023 we had industry representation ranging from the CEO of La Colombe to the Founder of Centivax.

(2) Fireside Chats

Throughout the semester we host exciting chats with founders and C suite execs from companies such as Warby Parker, Uber, Insomnia Cookies, Hydro Flask, Impossible Foods and many more!

(3) Pitch Competitions

WUEC hosts its own pitch competition annually collaborating with various VCs, funds and other partners!

(4) Pitching 101 Series

Our Pitching 101 series includes workshops ranging from the legal side of startups to how to put together and present an effective pitch.

(5) Recruiting Events and Many More!

HOW TO GET INVOLVED



You Can join WUEC by applying for a board position on one of our five committees (you may only be on one committee). You can also engage in our GBM program and come to any of our events that are open to the public!



CONTACT US:

Presidents:

Vereta Gour

vereta@wharton.upenn.edu

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The Wharton Undergraduate Entrepreneurship Club

Fall 2023/Spring 2024 GBM Engagement Plan

WUEC's General Body Member Engagement Program is a unique opportunity to provide students not serving on one of WUEC's 5 committees to engage in valuable entrepreneurial activities hosted by the club. The program takes on two main purposes. First, the Wharton community offers a vibrant entrepreneurial community, yet students often don't know how to engage with it. Our GBM plan offers a way for students to explore entrepreneurial initiatives, activities, and speaker events under the guidance and support of WUEC. As a result, you will get more personalized interactions with the entrepreneurial community and high-level insights not offered to all students. Second, club recruitment is rife with adverse selection, and unfortunately even the most worthy applicants may never get their due chance. Therefore, WUEC is utilizing the GBM plan to allow students to demonstrate their sincere interest in the club while also informing students of the mission and values of WUEC, best positioning them to be a successful committee member should they choose to apply.

What to Expect as a GBMer:

In addition to access to our speaker, networking, and startup pitch competition events, you will have access to...

- (1) **Priority access to WUEC's Tech Treks & Entrepreneurship Trips:** WUEC hosts an annual Tech Trek where students visit the offices of venture capitals and entrepreneurs, or local entrepreneurial hubs including the Pennovation Center and Tangen hall. There are limited spots for these treks/trips, but as a GBMer, you'll receive priority when signing up!
- (2) **Recruiting Information & Internship Postings:** GBMers will have access to recruiting assistance and guides from upperclassmen who have worked in for startups or other entrepreneurial ventures. Students can also expect to be informed on internship opportunities from our sponsorship firms and startups.
- (3) **Committee Presentations:** One way WUEC currently incorporates entrepreneurship into our weekly operations is by designating ~20 minutes out of each committee meeting to an entrepreneurial discussion/presentation, facilitated by a different committee member each week. In an effort to involve GBMers in board operations, we will allow for them to sign-up and lead these discussions for whatever committee they are most interested in.
- (4) **Performance Tracking:** We will evaluate GBMers based on their attendance of events and use of afforded opportunities for involvement (e.g, committee presentations). Accordingly, all recurring events (e.g, weekly meetings) and one-off events (e.g, speaker events) will have attendance tracked via Campus Groups.

A sample GBM semester (Fall 2023):

August/ Early September 2023	<ul style="list-style-type: none">● Join our GBM specific listserv (details below)● Attend an info session● Have priority in coffee chatting WUEC exec
Late September / October 2023	<ul style="list-style-type: none">● Attend WUEC GBMer Social● WUEC Pitch Competition
November / December 2023	<ul style="list-style-type: none">● Speaker Event● Conduct a committee presentation● Attend WUEC end of year social

Special GBM Listserv: This listserv will contain internal club news, coffee chat opportunities, the aforementioned committee-presentation opportunities, and opportunities to attend ambassador workshops (even if a GBMer has elected not to participate in the program). Start your time as a WUEC GBMer by **signing up [HERE](https://forms.gle/VZWEJnBTw9LMvbJq7)** (expanded link if needed: <https://forms.gle/VZWEJnBTw9LMvbJq7>)



The Wharton Undergraduate Finance & Technology Group (WUFT) aims to create a dialogue around issues at the intersection of finance and technology. Our interests cover a wide range of subjects such as FinTech, Insurtech, cryptocurrency, and AI. Throughout the year, WUFT hosts various speaker events, treks (SF, NYC, and Miami), and hands-on educational experiences.

Structure

WUFT consists of an executive board, three committees, and the Development Team (DevTeam). Committee members are selected through a written application and two rounds of interviews. Candidates can expect one round of behavioral-style questions to assess cultural fit and work ethic, as well as one round of technical questions to gauge their interest in FinTech. Candidates are not expected to have formal FinTech/software/consulting experience. The three committees are as follows:

- Consulting — works with clients to implement FinTech-based initiatives
- Software — works on a wide range of special projects, including hackathons and industry treks
- Journal — puts together educational material on various topics within FinTech, both in written format and presentations

WUFT welcomes all interested students to our Development Team without an interview process. Dev Team functions as our general body, and members will be given priority in joining treks, coffee chats with sponsors and speakers, and joining a committee in the following semester. We ask that Dev Team members attend our biweekly General Body Meetings and at least two WUFT-sponsored events, in order to assist our committees and stay up-to-date on current initiatives.

Select Events

Speaker Series: Throughout the year, WUFT brings in business leaders and companies to speak about trends in finance and technology. Past speakers include Ken Hao (Chairman of Silver Lake), Nelson Chai (CFO of Uber), Kevin Rudd (Former PM of Australia) and Jack Selby (Managing Director at Thiel Capital).

Trek: WUFT members have the opportunity to travel and visit innovative finance and tech companies to learn about the latest developments in the industry. Past companies visited include Google, Vista Equity Partners, Accel, Y Combinator, ThomaBravo, Morgan Stanley, and Zoom.

Educational Lectures: WUFT members both lead and participate in club discussions over the latest trends in finance and technology. WUFT also hosts internal speakers for members of the club to have unique access to leaders at companies such as Blackstone and Bain Capital.

How to Join

All undergraduate students are welcome to participate in WUFT's events and become members of our DevTeam. Recruitment for WUFT's committees will be conducted through an interview process following completion of Wharton Council's club application.

For more information, visit www.wuft.io or contact us at pennwuft@gmail.com.



Development Team

The Development Team is WUFT's GBM Program. All members are accepted without an application and will be given priority in committee membership the following semester.

What to expect:

- Bi-weekly meetings led by WUFT's GBM chair and the journal committee
- WUFT-sponsored speaker and social events
- Coffee chats with industry professionals
- A rotational program through all committees to help on specific projects
- WUFT-wide social events

Development Team members are asked to fill out a basic application through Wharton Council and are onboarded at the beginning of the semester along with new committee members. Members will spend approximately one-third of the semester in each of the committees (Consulting, Software, and Journal) to ensure active engagement and ownership of their club membership. Our speaker series, which brings in industry leaders in technology and finance, will begin at the start of the semester and will continue throughout the year. Dev Team members are encouraged to identify their unique interests through the rotational program and to use the opportunity to develop a thorough understanding of FinTech.

For descriptions of any other activities or if you have any other questions, the Chair for General Body Members for Fall 2023 will be WUFT's Internal Vice President, Nina Saluja. She can be reached saluja@wharton.upenn.edu.



WUFC is the premier and largest finance club at the University of Pennsylvania. We aim to be your primary finance resource throughout your time at Penn. We provide resources for students ranging from those who are just beginning to learn about finance to those who are looking for internships and jobs in the finance industry. Throughout the year, WUFC hosts events that expose students to the finance industry, including panels and educational workshops, New York office visits, case competitions, senior speakers, socials, networking opportunities, and more.

Structure

WUFC has an executive board (24 members), committees, and general body members (2800+ members). Our 7 committees are Investment Team, Quantitative Finance, Case Team, Corporate Relations, Events, Membership, and Marketing.

New Student Programming and Sample Events

Fireside Chats: Senior directors from banks such as Goldman Sachs, Morgan Stanley, and Citi discuss the finance industry and their careers.

Breaking Into Banking: This is a 10-week in-depth program geared towards training you to succeed in every step of recruiting. Each workshop in the program will focus on one aspect of recruiting, such as building your resume or acing technical interviews.

Introduction to Financial Modeling Series: Led by an MBA student with previous IB and buy-side experience, the workshops helped interested students gain financial modeling experience.

New York City Trek: During the trek, WUFC members traveled to New York, visited Bank of America and Moelis & Company's office in the city, networked with professionals at the firms, and had lunch together.

New Student Programming: Throughout the fall semester we will have several events for students to become familiar with the club such as an Industry Exploration Panel led by students with experience in different finance fields. We will also host several General Body Meetings that will expose students to other members and center around key finance topics.

Available Positions and How to Join

WUFC recruits committee members across all functions in September and January. For general body membership, subscribe to our listserv, come to our events throughout the semester, and sign up for the General Body Member position through our application on Penn Clubs.

For more information or questions regarding WUFC, visit www.whartonfinanceclub.com or contact the current Co-Presidents at their emails below:

Gizem Bilen, gbilen@wharton.upenn.edu, or Junbin Huang, jbhuang@wharton.upenn.edu

The Wharton Undergraduate Finance Club

Fall 2023 GBM Engagement Plan

Co-VPs of GBMers: Robbie Gamble, robgam@sas.upenn.edu, & Carter Cygan, ccygan@sas.upenn.edu

Engagement Opportunities:

General Body Meetings

- The goal of WUFC's GBM is to give students an opportunity to attend club-wide meetings for updates on club direction and projects while engaging with various committee members.
- To become a GBM, students must submit an application to join the club. An expressed interest in WUFC or being subscribed to WUFC's listserv does not grant GBM roles.
- Students are expected to attend >50% of GBM meetings.

Speaker Events

- Our club offers speaker events to better educate our members on various topics within finance. These are open to both committee and non-committee members.
- Dates depend on speakers' availability and are announced through our Listserv and other social media channels when known. Students are expected to attend >50% of speaker events.

Fall Conference and Stock Pitch Competition

- Our annual conference will be held in October; this gives both committee and non-committee members the opportunity to attend our networking session, hear from a keynote speaker, and participate in workshops throughout the day. GBM members are required to attend the fall conference.
- The stock pitch competition will be held in October or November; this is open to both committee and non-committee members.

Social Events

- WUFC hosts various social events throughout the semester including game nights and speed dating in order to foster a sense of community. Although some events are limited to committee members, many of our events are open to non-committee members as well

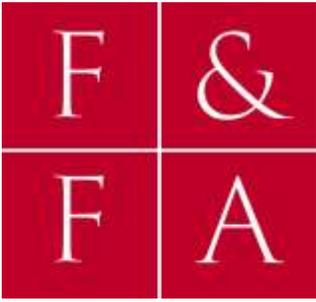
Attendance Based Tier-Reward System for GBMers

- In effect since Spring 2023, the attendance based tier-reward system opens up opportunities for merch, committee shadowing, and entrance into the mentorship program

General Timelines for GBM

September 2023	<ul style="list-style-type: none">• Info session and application
October 2023	<ul style="list-style-type: none">• Speaker Events• Social Events• GBM Meetings
November 2023	<ul style="list-style-type: none">• Fall Conference• Stock Pitch Competition• Speaker Events• GBM Meetings
December 2023	<ul style="list-style-type: none">• Committee Shadowing• GBM Meetings

Wharton Undergraduate Founders & Funders Association (WUFFA)



The Wharton Undergraduate Founders and Funders Association (WUFFA) seeks to increase the number of women and underrepresented founders and investors in the industry. We are a group of aspiring founders and investors, engineers, and designers who are passionate about learning from each other and Penn/Wharton alumni. We value diversity of background, thought and experience. We welcome anyone who is interested in entrepreneurship and passionate about promoting inclusion in the startup space to apply!

By joining WUFFA, you will:

- Get mentorship from upperclassmen and alumni who have navigated the Penn startup and venture capital ecosystem
- Have the opportunity to interface with CEOs, investors, and tech operators
- Develop strong analytical skills necessary for working for a startup or interviewing for VC/ growth equity
- Earn access to startups with underrepresented founders and VC internships
- Be part of a community for support and learning as you navigate college

Structure:

Our board consists of two Co-Presidents, Treasurer, Director of Investments, Director of Consulting, Director of the Hult Prize, Director of Events, Head of Content, Head of Digital Advertising, Director of External Affairs, and GBM.

Our Consulting Committee consists of ~10-15 individuals who work on projects for high growth startups or investment funds throughout the semester. Members of this committee will work together to produce deliverables in a fast-paced environment and learn directly from founders.

Our Investment Committee consists of ~10 individuals who will learn all about evaluating early stage startups and will be responsible for writing blog posts and deep dives into industry trends. These writings are featured on our website and social media pages.

Our Hult Prize Committee consists of ~7 individuals who will lead the Hult Prize OnCampus Program & Competition at Penn. This will involve organizing workshops and speaker events aligned with Hult Prize topic as well as reaching out to judges and penn startup founders to organize the first round qualifiers. The Hult Prize is a global social entrepreneurship competition where the winner receives \$1M USD in funding.

Our Marketing Committee will consist of ~5 individuals who will design content for our social media, spread awareness about the mission of the club, and promote speaker events.

Opportunities: **Anyone is welcome to apply** to a committee at the beginning of the fall and spring semesters. In addition to our committee positions, we have speaker events per semester that are open to anyone who signs up for our listserv. Listserv members also receive access to startup and investing internship opportunities. General Body Members gain additional access to special mentorship opportunities with alumni in entrepreneurship, in addition to small group events with Penn faculty. Board positions are elected, and members who actively attend events, join a committee, and show proficiency in leadership are encouraged to run.

How to Join: General Body Membership is open to all. Applications for committees open at the beginning of each semester. Board applications are open to previous committee members at the end of the spring. **Please contact bvisal@wharton.upenn.edu or edubov@wharton.upenn.edu if you have any questions.**

GBM Engagement Plan

The GBM events aim to engage students and provide them with opportunities to deepen their knowledge of the venture ecosystem, learn new concepts, and make meaningful connections!

Opportunities for GBM Members

- 1. Group coffee chats with MBA students and local Penn Alumni**
 - a. Groups of 4-6 GBMers meet with MBA students and alumni in GSRs, coffee shops, etc.
 - b. Opportunity for GBMers to gain exposure to a wide variety of fields, industries and mentors.
- 2. WUFFA Office Hours with Notable Investors**
 - a. We hosted office hours with Michael Aronson (Managing Partner at Red & Blue Ventures) and plan to continue to organize these opportunities. These office hours allow students to ask questions and learn more about topics that may not be taught in classrooms.
- 3. Alumni-Student Mentorship Program**
 - a. Pair students with alumni mentors who are working in fields that students are interested in learning about
 - b. Frequency of meetings is up to mentor/mentee pairs
- 4. Meet another WUFFA GBMer**
 - a. Setting up WUFFA members with each other based on interests and experiences
 - b. Encouraging members to meet each other and make new friends

GBM Attendance and Participation

Each GBM member will be required to attend the first and last club meetings, at least 3 events every semester, and meet with their alumni mentor at least once. Please find an overview of opportunities below:

September	<ul style="list-style-type: none">● Group coffee chats with MBA students and local Penn Alumni● Office Hours with a notable investor
October	<ul style="list-style-type: none">● Speaker event with a successful startup founder● Alumni-Student Mentor-Mentee Mixer Event
November	<ul style="list-style-type: none">● Speaker event with a prominent investor● WUFFA internal social
December	<ul style="list-style-type: none">● Office Hours with a notable investor● WUFFA internal social



Wharton Undergraduate Healthcare Club
15TH ANNIVERSARY

The Wharton Undergraduate Healthcare Club is excited to welcome you to our community! As the **largest undergraduate healthcare club at Penn**, we have a lot of opportunities for you this year.

OUR STRUCTURE

LEADERSHIP	
Co-Presidents	
INTERNAL AFFAIRS	
WUHC Finance	WUHC Marketing
WUHC Member Engagement	
EVENTS	
WUHC Career Development	WUHC Conference
WUHC Moonshot Factory	
PRE-HEALTH PROFESSIONAL DEVELOPMENT	
Penn Healthcare Review	WUHC Impact
PRE-BUSINESS PROFESSIONAL DEVELOPMENT	
WUHC Consulting	WUHC Incubator
WUHI (Wharton Undergraduate Healthcare Investments) *NEW*	

Board positions are by appointment selected from committee members after an application process in the spring semester



NOTABLE EVENTS

Learn more about our committees and programming through our media channels

Instagram: [@wuhcpenn](https://www.instagram.com/wuhcpenn) | Website: www.wuhcpenn.org | [LinkedIn](#) | [PennClubs](#)

“A LA CARTE: A TASTE OF WUHC ”

–FALL 2023 GENERAL BODY ENGAGEMENT PLAN–

All students are eligible to partake in the following programming separate from/in addition to committee involvements. Interest forms will be available on wuhcpenn.org during the Fall 2023 recruitment season.

WUHC ALUMNI ENGAGEMENT

GBMembers will collect contacts of 5+ WUHC alumni of interest for the standing Co-Presidents to connect them with. At the end of the semester’s engagement, GBMembers will be invited to the closed alumni LinkedIn Group

Timeline

Deadline for alumni list: September 17th, 2023

Deadline for completion of alumni calls: December 15th, 2023

BIG-LITTLE PAIRING

First-Year/New WUHC members will be paired with a Big at the end of Fall recruitment. After 1 academic year, members can take their own little. Lineages will receive at least one club-subsidized meal per semester.

Timeline

Big-Little Interest Form Deadline: September 17th, 2023

Deadline for lineage meal: December 15th, 2023

GBMeetings

GBMembers will sign up for 1 of 2 GBMeetings during the semester to present a healthcare trend/topic on. These GBMembers receive voting rights to determine the catering source for both GBMeetings.

Timeline

Deadline for topic submission for 1st GBM: September 17th, 2023

Deadline for topic submission for 2nd GBM: October 15th, 2023

WUHC MERCHANDISE

GBMembers receive voting rights to determine the semester’s procurement of merchandise. GBMembers are also eligible to submit designs for and purchase WUHC merchandise.

Timeline

Interest Form Deadline: September 17th, 2023

RECRUITMENT TIMELINE





At Wharton Undergraduate PEVC (whartonugpevc.com), we are a purposefully small club fascinated by Private Equity and Venture Capital, the most exciting, sought-after industries in finance. Members build on our pillars of community, education, and experience to curate a collaborative culture composed of interesting, analytical, and persuasive people. All students, irrespective of levels of prior knowledge and experience, are welcome to join and learn through our events and student-led analyses.

Structure

We operate through three primary teams: Investment Analysis, Corporate Outreach, and Industry Projects (for sophomores, juniors, and seniors). We join as a whole group of 40 members once per week to discuss current events, cover educational content, and break out into our teams. Each team develops more refined skills and is led by two Vice Presidents who provide personal mentorship and team-specific support. In all aspects of our structure, we emphasize lean, tight-knit leadership to build an effective, collaborative community. We also offer informal engagement for our broader base of 1,000+ students involved via event attendance and online interaction. There is no application required to participate in those activities, but consider applying for a team position if you want to have a greater impact on the direction of the club and the presence of PEVC at Penn, with enhanced exposure and mentorship.

Activities

Speakers & Educational Events: Throughout the year, PEVC hosts speaker events available to students across the university. We host events including student panels on internship opportunities in PE and VC, and have recently organized conversations with industry leaders such as David Rubenstein (Co-founder of Carlyle), Bill Ackman (CEO of Pershing Square Capital Management), and Josh Harris (Co-founder of Apollo). Additionally, PEVC members attain access to information sessions and private dinners with private equity firms, as well as special closed events for team members for more personal exposure.

Career Treks: The PEVC team visited Warburg Pincus, KKR, and Apax Partners in our 2023 Private Equity trek and Bessemer Venture Partners, Greycroft, Inspired Capital, and 25madison in our 2023 Venture Capital trek.

Investment Analysis (IA): The IA team applies the investing frameworks that we teach to develop pitches and present their best investment ideas. Fall semester culminates in a growth pitch and spring semester concludes in an LBO pitch, both judged by IA alumni working at various investment firms. IA's fast-paced and rigorous educational program covers at minimum: DCFs, LBOs, merger analyses, shareholder activism & takeover defense, and industry deep-dives.

Industry Projects (IP): The IP team is a newer offering reserved for more senior members. Students can apply the skills they develop in the club and classroom through experience in valuation services consulting for local businesses.

Corporate Outreach (CO): The CO team spearheads initiatives such as speaker and educational events, as well as career treks. The team works closely with industry leaders and firms' HR teams, gaining valuable connections and sourcing skills.

PEVC Academy

GBM Events / Engagement

Wharton Undergraduate PEVC is dedicated to providing a wide range of events for all students at Penn, regardless of whether or not you are in Wharton or a committee member! The goal of GBM is to provide students with the opportunity to 1) gain valuable educational skills as it relates to the PE/VC industries, 2) connect with likeminded students from across different committees and on board, and 3) demonstrating engagement in the club. PEVC plans to host many events throughout the semester to help educate and engage GBM members. These include:

- Weekly meetings consisting of an educational series and current events
- Coffee Chats with junior and senior committee members
- Monthly Industry Insider panels with our PEVC alumni
- Semester treks to private equity & venture capital firms in NYC and the Bay Area
- Biweekly speaker events and corporate event workshops/info sessions
- Partnerships with faculty/affinity groups
- Partnerships with the Harris Alternative Investment Program
- Monthly GBMs and mentorship events (upperclassmen, MBA, and alumni mentors)
- Biannual dinner for all club members

Expanding our GBM Program

To expand our GBM Program beyond simply being a member of our listserv, we plan to include an option on our application to sign up to be part of the “PEVC Academy.” This team will have a 100% acceptance rate and will help us keep track of our GBM members. In this program, members will come to weekly meetings to learn from our board members, alumni, and each other about a wide array of topics. Members will have the opportunity to participate in stock pitch competitions and present on a relevant private equity/venture capital topic.

General timeline for GBM members

September 2023

- Attend info session
- Apply for Academy and/or Committee

October 2023 – May 2024

- Remain engaged in all PEVC events: GBMs, career treks, pitch competitions, social events

Expectations for GBM Program

These will be our expectations for our Academy members:

- Join our listserv
- Attend weekly GBM meetings
- Create a presentation of a PE/VC topic they are passionate about
- Be inclusive and respectful to everyone and create space for them to participate
- Answer, in a timely manner, to all of the correspondence and club surveys
- Submit by the deadlines all of the project duties with which you are involved
- Attend all mandatory events per month unless excused

Exact details subject to change.

In the 2022-2023 academic year, PEVC was recognized by Wharton Council for hosting the Best Club Event (Warburg Pincus Inaugural Private Equity Case Competition), as well as for having the Best GBM Program. While we are committed to staying a small club (40 committee members), we are dedicated to providing the most meaningful experience for any students interested in our organization and encourage you to demonstrate interest by participating in our GBM program and events.



Wharton Undergraduate Real Estate Club

WUREC is dedicated to educating the Penn community about the commercial real estate industry and exposing students to the various opportunities in the field. It seeks to provide an intellectual environment that not only allows students to learn but also to network and build meaningful foundations for success in the real estate industry.

Structure

There are two Co-Presidents, a Treasurer, and Directors of the Treks, Speakers, Communications, Membership & Development, and Careers Committees. Board positions are by appointment (or application), and committee members are selected via an interview process early in the fall semester.

Events

(ALL EVENTS are subject to the current situation and what Wharton regulations arise for event proceedings during Fall Semester)

Treks: Each semester, we organize day trips to different major real estate markets. Past trek locations have included New York, Los Angeles, Chicago, Miami, Boston, and more - where we tour the most innovative project developments in a city and meet with leading real estate professionals. Some highlights from our treks last year included touring Hudson Yards with The Related Companies in NYC, meeting with Goldman Sachs' Real Estate Principal Investing Team in NYC, traveling to LA to tour a luxury multifamily development with Brookfield, and meeting with the architects of the Burj Khalifa in Chicago. In past years, we have traveled to Miami to meet with Jorge Perez of Related, Mayor Suarez, Gil Dezer, Jules and Eddie Trump, Jackie Soffer and others. The club has also held discussions with leading investors such as Larry Silverstein, Jeff Sutton, Tom Shapiro, Jeff Blau and Ronald Kravit.

Speaker Series & Zell/Lurie: We host various on-campus speaking events throughout the year. Past speakers include David Lazarus from Eastdil and Peter Linneman from Linneman Associates. Members also gain access to Zell/Lurie programs, including the Ballard Luncheon Series, Fall/Spring Conferences, Resume Book, and Mentorship Program with the MBA real estate club.

Education: Case competitions and internal workshops educate members on real estate investing and help them prepare for interviews and Wharton's real estate coursework. Past case competitions and workshops include the Cornell International Real Estate Competition and Argus/excel modeling workshops.

New Student Programming (NSP)/General Body Membership (GBM)

Our NSP events seek to create an educational and communal environment for all underclassmen to explore the real estate industry and foster their interests in the field. Events may include Real Estate 101 Workshops, Lunch & Learn with the Board, Career Panels, Quizzo Nights, Roundtable Discussions, and Treks Experience Sharing. Additionally, our club will host multiple GBM meetings throughout the year to update interested students on the club's upcoming events.

How to Join

Visit WUREC at Wharton Clubbing Night and join our listserv to receive announcements on important meeting dates, application deadlines, upcoming events, and recruiting information. Stay tuned for details on our upcoming fall kick-off GBM. You can sign up for our listserv by sending an email to Adrian Massuet at amassuet@wharton.upenn.edu.

It is free and there is no application to be added to our listserv and attend basic events like our GBMs, speaker events, and Membership and Development events. Signup information will be given during our first few GBMs.

Available Positions

Available positions in the fall include committee members of Treks, Communications, Speakers, Membership & Development, and Careers. These positions are open to all class years. Number of positions available will vary by committee but every committee has a maximum of 1 interview. For more information or questions regarding WUREC, please contact Joanna Lin (Co-President) or Elijah Levine (Co-President) at jylin@wharton.upenn.edu and elijahl@wharton.upenn.edu



Fall 2023 GBM Engagement Plan

The WUREC GBM Engagement Plan offers students many different opportunities to engage with Real Estate at Wharton. Through varying levels of involvement ranging from GBM to committee to Board member, WUREC creates diverse programming throughout the year to learn about real estate, network with and hear from professionals, meet other students interested in real estate, and tour the most iconic, meaningful real estate in the country.

Any student may become a GBM member by signing up for the listserv either a) through the website or b) through contacting a member of the Board. GBM members have access to nearly all WUREC events including speaker events, membership & development opportunities, workshops, and apply for treks.

For further involvement and to develop deeper relationships with other club members, students are invited to apply for a position on the following committees in the Fall semester:

1. **Treks Committee**
2. **Speakers Committee**
3. **Careers Committee**
4. **Membership and Development Committee**
5. **Communications Committee**
6. **Treasurer**
7. **Webmaster**

Fall Semester Timeline

September 2023	<ul style="list-style-type: none"> ● 1st GBM, Committee Applications
October 2023	<ul style="list-style-type: none"> ● Workshop #1 ● Speaker Event #1 ● 1-2 blog posts from members
November 2023	<ul style="list-style-type: none"> ● Trek #1 ● Workshop #2 ● Speaker Event #2 ● 1-2 blog posts from members
December 2023	<ul style="list-style-type: none"> ● Trek #2 ● Final GBM of Semester

For descriptions of any other activities or if you have any other questions, please reach out to the Head of Membership & Development, whose name and contact information can be found on the WUREC [website](#), or either of the new Co-Presidents, Elijah Levine and Joanna Lin (also both found on the website).



The Wharton Undergraduate Society of Accounting (WUSA) offers the platform to explore accounting across disciplines and industries, providing a professional network for experiential learning, discovery, and development. We cultivate our members' insight, enthusiasm, and understanding of the language of business. Spanning across myriad competencies, WUSA is about all things business.

Structure: WUSA's structure consists of four components: the Senior Executive Board, the Junior Executive Board, committee members, and general body members. WUSA members can join the following committees: Marketing, Outreach, Professional Development, and IMPACT (the pro bono business advisory arm).

Events: WUSA hosts the following types of events:

- Speaker and Panel Events
- Educational Sessions (ACCT 101/102 Programming)
- Professional Development Workshops and Activities (IB, PE/VC, data analytics)
- Social Events
- Study Breaks

New Student Programming: WUSA hosts information sessions at the start of each semester for new general body members and potential candidates for committee roles. WUSA provides educational programming with case studies on real projects WUSA has spearheaded.

Available Positions: WUSA is recruiting for committee members. We welcome interested members to come to an NSP event to find out more about available positions and highly recommend applying to more than one committee!

How to Join: Students are invited to become general body members by attending our events and by signing up for our club listserv.

For more information or questions regarding WUSA, students are welcome to contact Diego Lijeron (Advisor) at dlijeron@wharton.upenn.edu or the general WUSA email at whartonaccounting@wharton.upenn.edu.

WUSA GBM Plan

Wharton Undergraduate Society of Accounting (WUSA) offers **everyone interested** the opportunity to engage and contribute to the organization through three distinct teams through our **rotational program**: IMPACT, Outreach, and Marketing. Interested individuals will spend approximately two months in each of the teams in their first year joining WUSA.

IMPACT Team

The IMPACT team focuses on providing consulting services to non-profit organizations. Through this team, general members have the opportunity to apply their accounting and business knowledge to real-world scenarios, making a positive difference in the community. Responsibilities of the IMPACT team include:

- Collaborating with non-profit organizations to identify their challenges and needs
- Conducting research and analysis to develop practical solutions and recommendations.
- Presenting findings and recommendations to clients in a professional manner.

Outreach Team

The Outreach team plays a pivotal role in building connections and expanding WUSA's network. This team is responsible for reaching out to guest speakers, industry professionals, and potential sponsors to foster relationships and create collaborative opportunities. Key responsibilities of the Outreach team include:

- Identifying and inviting speakers to share their expertise at WUSA events, such as workshops, panel discussions, and networking sessions.
- Seeking sponsorship opportunities from companies and organizations to support WUSA's initiatives and events.

Marketing Team:

The Marketing team focuses on creating graphics and developing internal materials to promote WUSA's events, initiatives, and resources. This team plays a crucial role in enhancing the organization's brand and effectively communicating its value to members and the wider community. Responsibilities of the Marketing team include:

- Designing visually appealing graphics for social media posts, event promotions, and marketing materials.
- Creating and managing content for WUSA's website and other digital platforms.
- Assisting in the development of internal resources, such as newsletters, brochures, and presentation materials.

These three teams within WUSA offer diverse opportunities for general members to actively engage and contribute to the organization. By participating in these teams throughout the year, members will develop valuable skills, network with professionals, and make a positive impact in the accounting community.



About

The Wharton Undergraduate Sports Business Club is dedicated to the dual purpose of informing undergraduate students about the sports industry and connecting them with jobs, internships, and industry leaders through an array of exciting events. The club was founded in March 2005 after the creation of the Wharton Sports Business Initiative, a partnership among top level business leaders, Wharton faculty and students that generates and disseminates industry knowledge through research programs and strategic corporate partnerships. The program has recently expanded into the Wharton Sports Analytics and Business Initiative (WSABI), stemming from increased funding and support from many notable Wharton alumni in the sports business industry.

Website: <https://wsb.wharton.upenn.edu/> and <http://whartonusbc.com/>

Structure

We have four committees, all of which help to plan our events throughout the year. Applicants can join marketing, logistics, finance, or outreach. Each committee is led by two committee heads – committee members are eligible to apply for this position in the winter. Students who are interested in our events are welcome to attend or join as a general body member. We also have opportunities to write for the WUSBC Journal, our sports publication.

Wharton Sports Business Summit

Our flagship event is the Wharton Sports Business Summit, an annual conference that is held in early November. We bring in top speakers from the sports industry and host students and professionals from around the country. Previous speakers include Sixers owners Josh Harris and David Blitzer, Sixers forward Tobias Harris, Bucks owner Marc Lasry, and Fanatics CEO Michael Rubin. For more information about past Summits, please see here: <https://wsb.wharton.upenn.edu/event/wharton-sports-business-summit/>.

Events and New Student Programming

We host industry speaker events throughout the year, as well as several social events. The club does an annual NYC career trek, has sports trivia nights, and occasionally provides tickets to sports games. We are always looking for creative ways to engage the sports business industry and connect sports fans across Penn.

How to Join

If you are interested in joining the club or being made aware of our events, please subscribe to our mailing list here: <http://eepurl.com/EYuSz>. If you are interested in writing for the USBC Journal, look out for an application on the mailing list or check the website for an application form that will be released in early fall. If you have any other inquiries, do not hesitate to email usbcupenn@gmail.com.

Presidents: Danny Coale (dcoale@wharton.upenn.edu), Andrew Lopez (alopez3@wharton.upenn.edu), and Alfie Tsang (alfie@wharton.upenn.edu)

Fall 2023 GBM Engagement Plan-

The overarching theme of this plan is to detail ways in which general members of the club can further their interest in sports business even if they are not a member of one of the committees. This club is for students of varying levels of interest in sports; we have members who are determined to work in sports long-term and members who are just sports fans. The club unites all of them and maintains an enjoyable atmosphere throughout.

Expectations and Responsibilities for SIC GBM-ers

- When a student applies to WUSBC they automatically become a GBM-er, even if they are not accepted to one of our committees.
 - Make sure you are signed up on the listserv from the link provided on the previous page!
- General Body Members can still make a significant impact on our club and our events, and their level of activity will determine their placement in committees in the following year.
- All GBM-ers are expected to address club correspondence and attend club events but are not necessarily in charge of planning them.

General Timeline for GBM-ers

September 2023	<ul style="list-style-type: none"> ● First General Body Meeting and Committee Meetings
October 2023	<ul style="list-style-type: none"> ● WUSBC Speaker Series event in collaboration with MBAs. ● Second GBM and NBA Opening Night Watch Party
November 2023	<ul style="list-style-type: none"> ● 2023 Wharton Sports Business Summit, our big event of the year!
December 2023	<ul style="list-style-type: none"> ● Final General Body Meeting of semester and planning for next semester. ● Potential Flyers Night Outing



The USS is a community of undergraduate students interested in statistics. Our goal is to promote higher education, career opportunities, and greater statistical savvy at Penn. We provide a variety of resources, including events where undergraduates can connect with professors and graduate students.

Structure

The USS is structured in three tiers. (1) Executive board: President and role specific VPs (2) Committee members: most executive board members hold a standing committee comprised of Deputy VPs, who generally take ownership of a project or event. All new members are welcome to join! (3) General body members; by attending one of our events you automatically become a member.

Events

Faculty Speaker Events: We invite faculty to speak on stats-related topics several times per semester. Whether it's poker, customer behavior modeling, machine learning, or sports, we select speakers who explain clearly – no quantitative background is required to attend!

Socials: Lunch or dinner with other students interested in statistics and sometimes with statistics professors.

Outreach: Leading statistics activities with middle school students

Course Selection Events: We will be having a session at the start of the fall and spring semester to help with course selection. Several upperclassmen concentrating/minoring in statistics attend so feel free to attend for general advice as well!

Available Positions

In early September, we will be recruiting committee heads and committee members for our Events, Communications, Treasury, and Memberships and Social Media committees.

In addition, we will be recruiting deputy VPs to serve on all of these committees.

How to Join Today

Sign up for our listserv at our website: <https://undergradstatsociety.wordpress.com/>

For more information or questions regarding USS, contact Kushaan Gulati, President: kushaan@seas.upenn.edu or Hannah Jin, Treasurer: jinha@sas.upenn.edu



@PENNWUPP

WHARTON UNDERGRADUATES IN PUBLIC POLICY

ABOUT US

Wharton Undergraduates in Public Policy (WUPP) is the premier Wharton club for policy & business. We focus on **consulting for major clients in private & public sectors, hosting events with distinguished speaker and networking with alumni**. Members have the opportunity to learn more about global geopolitical factors in the professional world. **Our alumni** work at leading firms in consulting, government, academia, and technology.

OUR EVENTS

GUEST SPEAKERS: Each semester, WUPP hosts preeminent guest speakers on campus. Our guests include Presidential Candidate **Andrew Yang**, former **JPMorgan** Chief Data Officer, and President of the **Philadelphia Federal Reserve**.

SIGNATURE EVENTS: Each fall, we plan a **Career Trek** to Washington, D.C., networking with professionals in the policy industry. In the spring, we hold our **Annual Case Competition** with cash prizes up to \$500.

SOCIALS: Join us at our ice skating events, picnics, fundraisers, and end of year formal!

STRUCTURE

WUPP is led by a **15-member Executive Board**, including our **Chiefs of Staff & Project Leaders**. All of our 100+ members join project teams in consulting, fundraising, event planning, and more! Members are free to **try out different projects or specialize** in personal interests. There is **great potential for leadership**, even for first-years.

Our **Associate Members (General Body Members)** work on our project teams and can attend all WUPP events and socials throughout the year.

All members are assigned **Mentor Groups** with members of our leadership team. Groups are based on professional & personal interests and are a **consistent resource**.

HOW TO



Follow our Instagram **@pennwupp!**



FALL 2023: Two Information Sessions!



Join our **ListServ** for updates!



EMAIL: pennwupp@gmail.com





@PENNWUPP

GBM ENGAGEMENT AGENDA

ASSOCIATE MEMBERS GET INVOLVED!

Associate/General Body Members choose to work on certain projects and get as involved as they want. From foreign policy to healthcare, there is a project (and a place) for everyone in WUPP!

See first page for more information.

COFFEE CHATS WITH SENIOR LEADERSHIP

WUPP Executive Board Members will be available for **Coffee Chats** with Associate Members to mentor them professionally & personally. Each Associate Member will have at least **1 Coffee Chat per semester** with a Project Leader or Chief of Staff of their choosing.

2023 WUPP CALENDAR

MONTHLY MEETINGS: Guest Speaker Events

FALL 2023: Career Trek to Washington, D.C.

WINTER 2023-24: Policy Summit

SPRING 2024: Annual WUPP Case Competition

**Associate Members are invited to all WUPP events!*



MENTOR GROUPS

1 leadership team member and 2-3 first-years will be grouped based on professional and personal interests.



SOCIALS

Associate members will be given funding to put together any socials of their choosing. This can range from escape rooms to ice skating!



RESPONSIBILITIES

All WUPP members are expected to contribute to their projects, attend events, and be responsive throughout the year.



As one of the largest student organizations at Penn, Wharton Women facilitates the personal and professional development of women and underrepresented gender identities. Whether you are interested in listening to influential guest speakers, networking with the club's 35 corporate sponsors, volunteering at a high school conference to inspire the next generation of leaders, or teaching financial literacy in the West Philadelphia community, Wharton Women has something for you!

Structure

We hope that as many students as possible are able to attend our events throughout their time at Penn. Our club is led by a 12-person Executive Board, and almost every member of the Board oversees one or more of our 12+ committees. Students are welcome to apply to our committees; however, all students can also attend our general body meetings and Cornerstone Events to learn more about the club before becoming further involved.

Cornerstone Events

Annual Dinner: Begin the night by networking with over sixty corporate representatives at a career fair. Afterwards, enjoy dinner during a keynote presentation led by a powerful woman in business. Last year, students heard from Sharon Yeshaya (CFO of Morgan Stanley).

Business Conference: Female leaders from a variety of industries join Wharton Women for a day of engaging discussion and learning. Last year, Wharton Women hosted Amanda Baldwin (CEO of Supergoop!) as its keynote speaker.

Voices of Diversity Conference: Guided by an annual theme, this event creates a space for important conversations about intersectionality and entrepreneurship as women and underrepresented gender identities through networking sessions with local entrepreneurs and workshops with Wharton Affinity Group leaders.

Dressing for Success: This is Wharton Women's annual philanthropy event which raises funds for the Philadelphia organization Career Wardrobe a local non-profit. It consists of a fashion show featuring student models, an industry speaker, and food!

How to Join

Anyone is welcome to become a member of Wharton Women. Please see our website (<http://www.whartonwomen-penn.com/>) to learn more about joining our listserv and becoming a formal member. In addition, we encourage you to apply to one of our committees at the start of each semester. For more information or questions regarding Wharton Women, feel free to contact Eunice Chong (President) at chonge@wharton.upenn.edu.

2023 Wharton Women GBM Engagement Plan

Wharton Women is dedicated to providing a **wide range of events for all students at Penn**, regardless of whether or not you are in Wharton or in a committee! These include:

- Annual Dinner Career Fair and Speaker Event
- Freshmen Buddies Mixer – upperclassmen mentorship opportunity
- Monthly Industry Insider panels with our Wharton Women alumnae
- Dressing for Success – philanthropic fashion show
- Voices of Diversity Conference
- On Campus Recruitment Workshops
- Biweekly inspirational speakers
- Partnerships with faculty and other affinity groups
- Club Socials (picnics, Friendsgiving, Winter Wonderland, Wellness Week)
- Bimonthly corporate event workshops/information sessions
- Monthly GBM Meetings
- Upperclassmen, MBA, and alumnae mentorship programs
- Joining our listserv and being notified of upcoming events and opportunities

Wharton Women Fellows Program

For those looking to get more involved, Wharton Women has established the Fellows Program to engage our General Body Members in the extraordinary Wharton Women community.

Throughout the semester, Fellows will:

- Attend bimonthly meetings
- Interact with committee members and board members
- Collaborate with their peers to create a Wharton Women workshop to be presented to the whole club at the end of the semester
- Participate in meaningful programming to prepare for work and life-responsibilities
- Engage in socials to get to know one another
- Receive mentorship opportunities from upperclassmen
- Create a network of ambitious and supportive peers

A typical Fellows meeting will include:

- An overview of goals for the meeting and progress since last meeting
- An icebreaker to get to know one another, as well as the leaders of the group
- A guest speaker from the Wharton Women Board to discuss her role in the club and the responsibilities of the committees that she oversees
- An opportunity for questions and to get to know the board member better
- A workshop to improve personal or professional skills, such as interviewing, networking, resume-building, LinkedIn profiles, technical competence, and more
- Breakout groups to plan the end-of-semester workshop sponsored by the Fellows
- A discussion of goals and deliverables for the next meeting
- A social event to bond the group, such as going to get boba or frozen yogurt

About Trial-Recognized Clubs

Trial Recognized Clubs are in the middle of the process of applying for Wharton Council recognition. These clubs are usually well-established and have a large student following. Full Wharton Council recognition comes with many benefits, including a budget! Trial Recognized Clubs must show that they have long-term sustainability plans and that their mission continues to fulfill a unique niche in the Wharton Community to gain full recognition.

Trial Recognized clubs are under full obligation to follow all Wharton Council's policies.

More detailed requirements, policies, and procedures regarding trial-recognized clubs can be found on our website whartoncouncil.org. If you are interested in gaining Wharton Council recognition, please reach out to the Recognitions chair, Michael Lentskevich, at mlen@wharton.upenn.edu.



the signal

The Signal began in 2017 as a publication that encouraged the exploration of unconventional career paths and creative passions at Penn. Today, we are a collective of creators, designers, writers, and everything in between, with the goal of enhancing the undergraduate experience for all students. We provide resources to help students discover their passions and live deliberately at Penn, in their careers, and beyond.

Structure

We have 3 Co-Directors, who usually lead the meetings and club-wide logistics. We also have project leads that are the head of each project, a design lead to monitor design decisions, a development lead to oversee our GitHub and repositories, and a business lead to keep track of financing, advertising, and merchandising.

Events

We host a variety of events such as Failure at Penn, alternate career conferences, project showcases, collaborations with other clubs, etc. They vary from year to year, but all strive to push out our mission! Most of our events are campus-wide and are for the general student body. We believe that in order for our projects to have impact, everyone should be able to see them!

New Student Programming

For Fall 2023, we plan to have a Meet & Greet, and possibly also have Passion Talks with our current Signal members!

Available Positions

Exact roles have yet to be determined, please keep a lookout on our Facebook page The Signal for updates! Generally, we are looking for web developers, designers, videographers, animators, etc or anyone to help with our many projects!

How to Join

Our recruitment process will be updated on <http://thesignal.org/join>. You can also follow our Facebook page @The Signal, or our instagram @signal.penn. If there are questions, please message the Facebook page, or send us an email at thesignalwriters@gmail.com.

GBM Engagement Plan

Each semester, we will host six open-invite opportunities for all those interested in The Signal to be a part of the process and exposition of projects. All of these events are geared towards getting our general body members to reflect on their passions, what it means to live deliberately at Penn, and to share those thoughts with the rest of the Signal community! One way to do this is by asking questions. At our brainstorming meeting, speaker event(s), and final showcase, we will constantly encourage members to question both themselves and others—why they pursue their passions, how to make difficult career choices, how Penn can be more conducive towards destigmatizing failure, etc.

Opportunities for Engagement:

September 2023	<ul style="list-style-type: none">• Gathering and Open Discussion• Brainstorming Project Ideas
October 2023	<ul style="list-style-type: none">• Speaker Event
November 2023	<ul style="list-style-type: none">• Midpoint Check-in• Speaker Event
December 2023	<ul style="list-style-type: none">• Failure @ Penn

September 2023

Our first GBM event is an orientation for the club at the beginning of the year based on what the current members think is important to address specifically within the realm of helping Penn students live deliberately and pursue their passions. The second GBM event takes place towards the end of September, building off the first: what projects could address and/or resolve the questions raised in the first GBM meeting? We will discuss our previous projects and talk about how we can continue or change them, as well as new projects to carry out.

October 2023

In October, we will have our first speaker event, based on the content team's works. They will be reaching out to people who have pursued their unique passions throughout September to set up this GBM event, where members can ask questions live.

November 2023

The first event in November will be the Midpoint Check-In, where project leaders will present their progress, any updates, and a timeline for their projects for the remainder of the semester. General members will have an opportunity to reflect on how we have come to answer the questions raised in the first few meetings and direct future work accordingly. Another speaker event, similar to the first, will follow in late November.

December 2023

The last GBM event will be Failure @ Penn. This open-invite event functions as a showcase for projects and as a student panel. Attendees are encouraged to mingle and learn more about our projects from the semester and to listen to seniors on the panel as they get candid about their experiences with failure as students at Penn.

Expectations:

We expect all General Body Members to fill out Signal's surveys (for example, helping us source prompts for our *Squirrels Without Morality* project), help advertise events, and most importantly, bring their passions and perspectives to our meetings and projects! While we understand that life happens and our members might be busy with school, family matters, sickness, or other issues, we expect that GBMs attend at least 50% of our events, especially Failure @ Penn.



Wharton Undergraduate Aerospace Club (WUAC) serves to explore business principles via the aerospace and defense domain. Our primary prerogative is to open the highly technical industry of aerospace to non-engineering majors. We host weekly case explorations to expand our understanding of the industry and push thought forward. Our largest event is the Wharton Aerospace Conference bringing together 250 top aerospace executives on Penn's campus in March. Companies in attendance include Anduril, Shield AI, Boeing, Blackrock, Accenture, Moelis, Deloitte, Lockheed, Northrop, and many many more.

Joining grants you access to likeminded and driven individuals looking to make tangible differences in this world.

For more info go to wuacpenn.com

Structure:

WUAC is centralized around our weekly meetings. Beyond that we have many other opportunities of enrichment in self-motivated divisions such as Aerospace Consulting, venture analysis, corporate outreach, NASA Technology Transfer program, NASA Blue Skies Competition,. We also encourage team formation in aerospace and defense oriented competitions through NASA and other A&D companies.

How to Join:

WUAC does not distinguish in the application phase. Apply through our PennClubs application in the fall or spring and demonstrate your interest. If you're interested in the A&D industry and are committed to expanding your purview then it should be a natural fit. Do not be concerned about prior experience, we look for motivation and passion.

General Body:

You can join our listserv at wuacpenn.com/signup

We will periodically send out emails about opportunities to engage. NASA T2U organizes a number of events as well as speaker opportunities.

If you have a particular interest in WUAC and it is outside of our application phase, reach out to wuacpenn@gmail.com



The **Wharton Undergraduate Venture Group** is a student-run organization whose purpose is to teach students about venture capital and entrepreneurship through hands-on projects with venture investors and startups. In addition to our project teams, we also provide unique educational opportunities to all students at Penn interested in venture and entrepreneurship through speaker events, educational GBMs, pre-professional panels, and more.

Structure

Our club consists of an Executive Board, VC Research Team, Startup Consulting Team, and an Events Committee. Our executive team has a President, Vice President, Head of VC Research, a Head of Consulting, a Head of GBM, and a Head of Events. Appointed positions include a Head of Marketing and a Social Chair.

The VC Research and Consulting divisions are split into multiple teams of four to five individuals, who meet weekly to review projects. The teams are all individually run, and are overseen by the heads of their respective divisions. The events committee meets weekly to discuss various community building and pre-professional events. The team also sources these events, and coordinates with the Head of Marketing to market the events. We have roughly 70 active members throughout our organization.

GBMs

We hold GBMs every three weeks with the entire club body to keep students up to date and teach students about topics in VC and consulting. Regarding VC, we will provide a general overview of the industry, discuss the structure of VC funds, discuss the goal of funds, and give a breakdown of term sheets. For the consulting side, we will give an overview of consulting, an overview of startups, and discuss framework building techniques. Throughout the semester, students will pursue goals such as exploring a target market, creating a product idea, crafting a go-to-market strategy, and marketing this product.

Speaker Events

We hold speaker events with renowned investors and operators, open to the entire Penn student community. Our past speaker events have included chats with Scott Shleifer, head of Private Equity at Tiger Global, Ryan Magarian, founder of Aviation Gin, and Kabir Kapoor, Head of Growth at BharatPe.

How to join

Students can visit the Wharton Undergraduate Venture Group club page and apply via Penn Clubs. There will be branch specific and role specific applications. Applications will consist of short answer questions and a single round of interviews. Any additional questions can be directed to Adanna Mogbo, amogbo@wharton.upenn.edu. For more information, visit our club website at <https://groups.wharton.upenn.edu/WUVG/>.

Wharton Undergraduate Venture Group

Fall 2023 GBM Engagement Plan

Expectations and Responsibilities

- Those interested in joining Wharton Undergraduate Venture Group as a General Body Member will either apply to join one of WUVG's other 3 committees (VC Research, Startup Consulting, or Events Team) or apply directly to the GBM program.
 - o Those who apply to the GBM Program will automatically be accepted, and those who apply to another committee but are not accepted will be invited to join the GBM program.
- GBMs will be hosted once every three weeks as soon as the semester begins. To remain a General Body Member, General Body Members can only miss up to two events for the semester. We will take and track attendance via Wharton Council's Campus Groups feature.
 - o If a General Body Member seeks to apply or re-apply for WUVG's other three committees in subsequent semesters, their past attendance record as a General Body Member will factor into their application evaluation.

Proposed Fall 2023 GBM Schedule

September 2023	<ul style="list-style-type: none">- Kick-off GBM- Introduction to VC Bootcamp
October 2023	<ul style="list-style-type: none">- Lifecycle of a Deal- VC / Startup Panel
November 2023	<ul style="list-style-type: none">- Midterm Project Presentations- Philly VC Firm Panel
December 2023	<ul style="list-style-type: none">- Final Project Presentations

Wharton Undergraduate Venture Group encourages General Body Members to attend all General Body Meetings to learn and grow as a potential early-stage investor, founder, or operator. These meetings aim to expose GB Members to differing aspects of the emerging venture capital sector, as well as connect with new and existing WUVG members.

For more information or questions, please reach out to our Fall 2023 Head of GBM, Devanshi Kothari (dkot26@seas.upenn.edu), or President, Adanna Mogbo (amogbo@wharton.upenn.edu).

About Emerging Clubs

Emerging clubs are clubs in the process of applying for Wharton Council recognition. These can range from a club in the ideation phase to a fully existing club. Wharton Council recognition comes with many benefits, including a budget and a spot at our Clubbing Fair! There are three main criteria for becoming a Wharton Council-recognized club:

- Must fulfill a unique niche
- Must have at least 25 members
- Must operate to our programming standards.

More detailed requirements can be found on our website whartoncouncil.org, in addition to policies and procedures. Congratulations to our newly recognized club, Wharton Undergraduate Founders and Funders Association! If you are interested in gaining Wharton Council recognition, please reach out to the Recognitions chair, Michael Lentskevich, at mlen@wharton.upenn.edu.

Note: As Emerging Clubs do not receive the full benefits of Wharton Council recognition, they are under limited obligation to follow Wharton Council's policies. Please visit our website and consult each club to learn more about their individual procedures.



Common Cents is a 501(c)(3) nonprofit that empowers college and underserved high school students with the knowledge to manage their money and reach financial independence. We draw from consumer economics, behavioral finance, and microeconomics to hold events, workshops, and create educational resources for the Penn and broader Philadelphia communities. Our mission is to make personal finance innovative, interesting, and inclusive. We hope you'll join us!

Structure

Common Cents consists of seven committees to which any undergraduate student may apply:

- **Content:** Researches personal finance and consumer economics topics, creates handouts and presentations for events and workshops, oversees the CC Coffee Chats program, and teaches personal finance to students in Philadelphia area high schools through in-person workshops.
- **Event Planning:** Coordinates with third parties (guest speakers, campus organizations, and corporate sponsors) to host personal-finance and financial wellness-related events.
- **Marketing & Design:** Manages social media platforms, leads event promotion, designs creative graphics and Reels, and creates marketing strategies to expand CC's reach on campus.
- **Finance:** Manages the chapter's revenues and expenses, sources external sponsorships, and applies for funding from our campus partners (SAC, SPEC, and Penn Wellness).
- **Affairs:** Hosts internal team bonding events and club socials and oversees logistics of managing the chapter's day-to-day operations.
- **Web/Tech & Analytics:** Builds and maintains the website, designs the personal finance web-app, and analyzes statistics detailing CC's growth with regards to event attendance and chapter outreach initiatives.
- **Growth:** Works with Common Cents chapters at Cornell, Johns Hopkins, and Florida State University—providing support and guidance as needed.

Past Events

- **The Power of Points—Why I Have 15 Credit Cards**
 - ➔ Common Cents' very own co-founder, John Ta (MLS '22) gave insider tips on what credit cards are, the best ways to optimize for rewards, and, most importantly, explained why he owns 15 cards at age 22 (while maintaining an 800+ credit score).
- **Golden Opportunities: Unlock Your Investment Potential with Goldman Sachs**
 - ➔ Joe Mangini (W '03), the VP of Goldman Sachs Private Wealth Management offered valuable advice on investing for the future—with a focus on asset allocation and managing macroeconomic risks.
- **Who Wants to be a Millionaire? Personal Finance Edition w/ Riepe College House**
 - ➔ First-year residents at Riepe played Who Wants to be a Millionaire—with a \$300 top prize, lifelines, and personal finance themed questions that touched on topics like budgeting, credit/debt, investing, insurance, and estate planning.

How to Join

We recruit for committee positions at the beginning of each semester, though any student can become a general body member by joining our [listserv](#). More information about applications will be shared on [Penn Clubs](#) and on our Instagram page ([@penncommoncents](#)). For more information, email us at penn@commoncents.org.



Fall 2023 GBM Engagement Plan

At Common Cents, we believe in fostering an engaged and empowered community dedicated to promoting financial literacy and social impact. Our General Body Member (GBM) Engagement Plan aims to provide a meaningful and inclusive experience for all our members. By establishing a strong sense of belonging and purpose, we seek to maximize the potential of our members, cultivate their skills and passions, and create a vibrant community that drives positive change in the Penn and Philadelphia communities. **More information about these GBM activities will be announced via our [listserv](#).**

Advanced Personal Finance Learning Opportunities

We will organize **bi-monthly GBMs and GBM-exclusive workshops and social events** where members can connect and learn from one another. These workshops will focus on advanced knowledge building that go beyond the basics of the five domains of personal finance: budgeting, credit/debt, investing, insurance and risk management, and retirement/estate planning. Workshop topics will include (but are not limited to) award travel, comparison shopping, and credit score optimization techniques.

Mentorship and Volunteering

We value the unique perspectives and contributions of each member. We aim to encourage active participation by providing various avenues for involvement. **GBM-ers will be given priority in our CC Coffee Chats program.** For GBM-ers who wish to get more involved, **avenues for more intensive training and shadow mentorship will be offered, as well as a pathway to Content committee membership in the following semester.**



Events and Conferences

This semester, GBM-ers will have the opportunity to participate in two personal finance conferences:

- ➔ **Dave Ramsey SMART Conference (September 15-16):** Learn about personal finance from Dave Ramsey—four-Time #1 National Bestselling Author, Personal Finance Expert, and Host of *The Ramsey Show*.
- ➔ **FinCon #23 (October 18-21):** Meet personal finance content creators (bloggers, YouTubers, influencers) to develop marketing skills and expand CC's outreach efforts.





Mission: The Penn Mergers & Acquisitions Club's goal is to educate our members about the broad field of Mergers and Acquisitions and provide them with meaningful connections and ideas about future career opportunities. Mergers and Acquisitions is relevant to all facets of professional life whether one wants to be a leader in banking, law, or corporate management.

Structure: Any student can become a General Body Member by signing up for our listserv. Being a General Body member gives you access to all of our events, GBMS, and informational emails. The club is further sectioned into 5 Committees for students who seek leadership and more involvement with the club: these include the Education, Corporate Outreach, Marketing, New Member Outreach and Inclusion, Treasury, and Marketing committees. Any student can apply to be a committee member. The Club's Board consists of the President and 5 Board Members that head each of these Committees, all of whom seek to enhance the club experience and positively contribute to our mission statement.

Events: The club hosts a wide range of events. We proudly hosted Wharton's Best Emerging Club Event in 2020 with our Fireside Chat with Scott Bok, CEO of Greenhill and newly appointed head of the board of trustees at Penn. Events that occur regularly throughout the semester include general body educational meetings, and speaker/panel events on the broad category of M&A. These speakers had a variety of careers including M&A law, hedge fund roles, Consulting, Investment Banking, and much more. The club may also expand into workshop events and M&A conferences. We also hold various social events open to all committee and general body members

Available Positions: We will be recruiting members for all five primary committees in the fall.

How to Join: Fill out Club's Interest Form here to be put on the listserv: <https://gmail.us2.list-manage.com/subscribe?u=0befa1b654e4e083da1a92c3d&id=79a52b5efe>

Contact Information: Students can also email club's email (pennmna@gmail.com) or Klay Koehler (koehler1@wharton.upenn.edu) or Isadora Watt (isawatt@sas.upenn.edu) with any queries and to get placed on the club listserv where all the information is distributed.

Penn M&A GBM Engagement Plan



GBMs: Every general body member is encouraged to attend all 3 GBM's per semester. At these meetings we will discuss recent news and trends in the M&A space. We will also cover specific topics at the discretion and planning of our Education Committee.

Educational Resources: Throughout the semester, Penn M&A will distribute a variety of educational materials via our social media platforms. This material is curated by our Public Communications Committee. All general body members will have access to this and are encouraged to take advantage of these resources for interview and general knowledge prep.

Public Communications Committee: Any member looking to be involved can work as part of our Public Communications Committee. As mentioned above, this team will distribute our educational resources. Those interested should contact Head of Public Communications Haryaksh Shah (haryaksh@wharton.upenn.edu) or Head of Education Isadora Watt (isawatt@sas.upenn.edu).

Penn M&A Social Events: Every general body member is welcome to join our various social events throughout the semester. While specific events will depend on the decision from our New Member Inclusion Committee, events may include anything from dinner, bowling, brunch, frozen yogurt and more!

Spring Recruitment: Active general body members who have demonstrated interest, will have the opportunity to apply to one of our five primary committees (Education, Corporate Outreach, Treasury, Marketing, and New Member Inclusion) at the start of the Spring Semester.



A Wharton Emerging Club, the **Southeast Asian Circle** is the world's first undergraduate business and cultural club dedicated to Southeast Asian students.

Our organization has **three main goals**:

1. To enrich the business education of Southeast Asian students at Penn
2. Cultivate a tightly-knit community among Southeast Asian students
3. Uplift Southeast Asian communities outside of Penn through volunteering and business consulting services

Club Structure

Divided into three levels, Southeast Asian Circle is comprised of the **Social Circle**, **Committee Circles**, and the **Executive Circle**.

Our **Social Circle**, which is our GBM program, offers a supportive and uplifting communal space for Southeast Asian students, providing access to volunteering opportunities, cultural discussions and food events, as well as professional development programming, featuring Southeast Asian entrepreneurs, influencers, and representatives from various industries.

Southeast Asian Circle also offers five **Committee Circles** in Consulting, Finance, Professional Development, Marketing, and Member Engagement. From advising Southeast Asian businesses to planning fun events for everyone to enjoy, our Committee Circles are the foundation to our organization.

Lastly, our **Executive Circle**, which is our Board, helps to make Southeast Asian Circle run smoothly and ensures that we are championing our values in every facet of our club.

How to Join

Please go to tinyurl.com/seacinterest to fill out our interest form and subscribe to our listserv to receive updates about programming and future events. No application is needed to be a member of our Social Circle. To be involved in any of our Committee Circles, you must apply and interview at the beginning of the semester. Participation on our Executive Circle will also require an application and interview at the end of the academic year.

For further questions, please contact us at upennsac@gmail.com.



GBM Engagement Plan

The Southeast Asian Circle (SEAC) will offer a **General Body Member program** through its **Social Circle**, a supportive and uplifting communal space open to all Southeast Asian undergraduates and those who are interested in Southeast Asian cultures. Requiring no interview, members of the Social Circle will have access to SEAC's professional development and member engagement programming in addition to the SEAC community.

Some examples of **professional development** events include:

- Inviting Southeast Asian entrepreneurs, influencers, and representatives from a variety of industries to speak
- Connecting students to the Southeast Asian business environment by forming partnerships with top firms
- Rolling out an MBA Mentorship program
- Creating a centralized resource for internships/recruiting and more

We also plan to offer the following **member engagement** programming:

- Identity-based discussions
- Cultural and food events
- Collabs with other Southeast Asian Penn clubs
- Speaker Events
- Subsidized treks to the Southeast Asian market
- Volunteering opportunities with local Southeast Asian organizations like Vietlead, Southeast Asian Mutual Association Coalition, The Cambodian Association of Greater Philadelphia, and more.
- Big-Little program



SPACs, or Special Purpose Acquisition Corporations, are an alternative investment vehicle meant for raising funds in the public markets and for taking companies public. As the Penn SPAC Club we are aiming to present this vehicle as a feasible alternative to the traditional IPO process and traditional investment strategy and we are looking for students who would be interested in being a part of our club. We are the only club at the University of Pennsylvania focused on teaching the fundamentals of a SPAC and keeping up with the markets.

Structure

The club is composed of three main independent committees: 1) Research, 2) Outreach, and 3) Education. Each committee is headed by one to two co-heads and the club is headed by a President and Vice President. We currently have more than 100 general body members.

Events

- Educational Sessions: Penn SPAC will host sessions to teach students about the basics of SPACs and other in depth reviews of SPACs that are publicly traded
- Partner Events: Penn SPAC will host partner events with partner organizations with various financial institutions or groups to speak about their experiences in the financial markets and with SPACs as well as offer insights into the SPAC industry.
- Conferences and Panels: Penn SPAC will offer panels and conferences that will be accessible by all members and prospective members to offer insights from experts in the SPAC industry who have experience having started SPACs and working with SPACs.

2023-2024 GBM Program will consist of teaching essentials of SPACs to newcomers to the club and providing a state of the market update to inform current and new club members about the status of the SPAC market deals, fundraising, and what stakeholders have been most involved, as well as any major actions that have taken place in the SPAC market. We will also be presenting findings from the Research team on specific SPAC transactions that they have been analyzing.

How to Join

No formal application process is required. We only ask that interested students fill out our committee form to be introduced to the appropriate committee they would like to be a part of.

Contact Information

For more information please contact the President, Aakaash Margam - aakaashm@wharton.upenn.edu or Vice President, Saahil Kamulkar - saahilk@wharton.upenn.edu

About Sponsored Organizations

Sponsored student organizations work closely with administrators in the Undergraduate Division and other Wharton departments to develop programming and initiatives to support students and enhance the Wharton experience. Like Wharton Council-sponsored clubs, they are all well-established organizations with significant impact and presence on campus.

These organizations typically follow unique recruiting processes and require multiple-year commitments. For a complete list of sponsored student organizations and further information about their work and recruitment policies, please visit undergrad-inside.wharton.upenn.edu/student-organizations/.

Note: Sponsored organizations do not follow Wharton Council's recruitment or club policies. Please visit each organization's page in the booklet or website to learn more about their policies.



Wharton Alumni Relations Council (WARC)

Wharton Alumni Relations Council (WARC) offers unparalleled access to high-profile Wharton Alumni from all industries including financial services, consulting, technology, and venture capital. In our role, we are tasked with leveraging the robust Wharton alumni network to better educate and provide access to the undergraduate body and promote interaction between undergraduate students and alumni. WARC also helps Alumni Affairs and the Wharton Undergraduate Division with the Senior Reception. If you have questions, you may contact warc@wharton.upenn.edu or visit the [WARC website](#).



Wharton Ambassadors (WHAMB)

Wharton Ambassadors (WHAMB) is a Wharton-division sponsored student organization that works closely with the Wharton Undergraduate Division administration to conduct information sessions and coffee chats for prospective students and families, contribute to admitted-student events, and participate in high school outreach. As the “face of the Wharton Undergraduate Program,” Wharton Ambassadors uphold and represent the Wharton brand and experience and provide input on outreach marketing and communications. Wharton Ambassadors is also a tight-knit community of students committed to a well-rounded academic and social experience here at Wharton. For questions, please visit the [WHAMB website](#) or contact ambassadors@wharton.upenn.edu.



Wharton Dean's Undergraduate Advisory Board (WAB)

The Wharton Dean's Undergraduate Advisory Board (WAB) is Wharton's oldest student leadership organization. Rooted in their mission to enhance the Wharton undergraduate academic experience, WAB has the unique opportunity to collaborate closely with the highest level of Wharton's leadership –including the Dean of Wharton, other administrators, student organizations, faculty, and industry experts – to develop innovative solutions to student wants and needs and to generate and implement academic initiatives that have a positive impact on the learning environment. For more information, follow WAB's Instagram [@whartonadvisoryboard](#), visit their [website](#), or reach out to wabrecruiting@wharton.upenn.edu with any questions.

The Wharton Equity, Diversity, and Inclusion Group (WEDIG)

The Wharton Equity, Diversity, and Inclusion Group aims to promote the inclusion and belonging of undergraduate students in a Wharton community where students of all backgrounds feel that Wharton is a welcoming and equitable. Their purpose is to provide activities, resources, and programs promoting greater diversity, equity, and inclusion (DEI) advocacy in the Wharton undergraduate space and beyond.

For more information, visit the [WEDIG website](#) and follow them on Instagram [@wedigupenn](#).





Wharton FGLI

Wharton FGLI promotes a community of Wharton undergraduates who identify as first-generation to college and/or come from low-income backgrounds (FGLI). Wharton FGLI provides support through the many transitions of college life. Through acknowledgment, visibility, advocacy, and connection, Wharton FGLI members and their allies envision an inclusive community where students of all backgrounds experience Wharton as an equitable and welcoming space.

Wharton GUIDE

GUIDE (Guiding Undergraduates In their Development and Education) is dedicated to

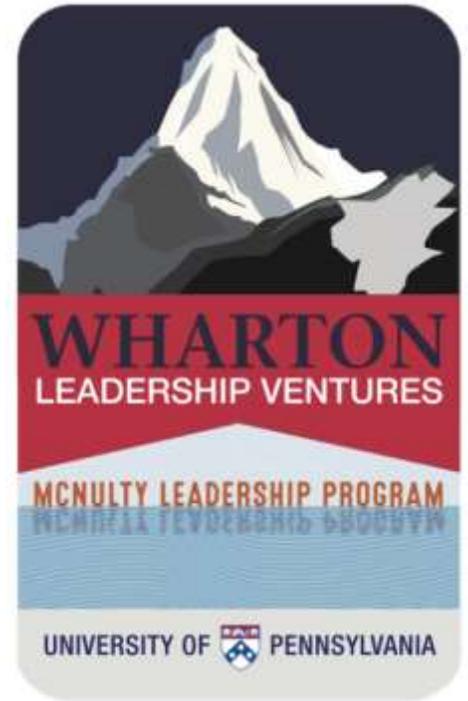


connecting the Wharton undergraduate and MBA communities by fostering meaningful relationships through mentorship. GUIDE pairs undergraduate juniors with MBA mentors based on career or industry preference. Through one-on-one mentorship, participants cultivate lasting relationships and gain invaluable advice on navigating life's many decisions. In addition to the matching process, we coordinate social events for mentors and mentees, promote professional development opportunities, and host many events aiming to connect Penn undergraduates to MBA students. Underclassmen are strongly encouraged to apply for a board position. For more information, contact whartonguide@wharton.upenn.edu or visit the [GUIDE website](#).

Wharton Undergraduate Venture Fellows

Wharton Leadership Ventures (WLV) are outdoor experiences that facilitate self-discovery, leadership, and character development. Participants are able to step out of their comfort zone, exceed personal limitations, and experience leadership firsthand. WLV programs provide a set of engaged, hands-on expeditions and intensives for mastering the capabilities of effective individual and team leadership in business and beyond.

Venture Fellows participate in annual leadership trainings, assist with Venture marketing efforts, conduct pre-trip information sessions and activities, serve as a coaches and facilitators during ventures, and collect information after the ventures to ensure continuous improvement of the program. Applications to become a venture fellow are accepted in the spring semester. Visit the [McNulty Leadership Program website](#) to learn more about leadership positions and open undergraduate student intensives; for general questions, please contact whartonleadershipventures@gmail.com.



Wharton Wellness

Wharton Wellness aims to foster a positive culture of well-being at Wharton by implementing initiatives targeted at specific wellness issues and connecting students to wellness resources. As a G95-sponsored organization, the board works closely with undergraduate administrators to effect change. For more information about Wellness's work, board, and recruitment, please visit the [Wharton Wellness website](#) or contact whartonwellness@wharton.upenn.edu with any questions.



About Business Fraternities

The University of Pennsylvania has four business fraternities: **Alpha Kappa Psi, Delta Sigma Pi, Phi Chi Theta, and Phi Gamma Nu**. Like social fraternities and sororities, business fraternities have a deferred rush system for first years, who may only rush in the spring semester. Upperclassmen may rush in either the fall or spring semesters. All the business fraternities listed are co-ed.

This guide only contains brief introductions to these organizations; we encourage you to learn more about them through the links and resources provided. For more information about social fraternities and sororities, please visit the Office of Student Affairs/Fraternity Sorority Life website at <https://ofsl.universitylife.upenn.edu/>.

Note: Business fraternities do not follow Wharton Council's recruitment or club policies. Please visit each fraternity's page in the booklet or website to learn more about their policies.



ALPHA KAPPA PSI

Alpha Kappa Psi (AKPsi) is America's first and largest co-ed professional business fraternity. Their mission is to develop skilled, ethical, connected, resourceful, and innovative business leaders through professional, social, and community service activities.

Visit upennakpsi.com, follow @upennakpsi on Instagram, or find us on Facebook by searching @akpsiepsilonrho. We will publish details about our Rush Events on all of these platforms. If you have questions, please contact Christian Bae, President: pres.pennakpsi@gmail.com



Delta Sigma Pi (DSP) is a professional fraternity organized to foster the study of business at universities, to encourage scholarship, social activity, and association of students for their mutual advancement by research and practice.

Students should follow our Facebook page and attend Open Rush events. Please contact us through our Facebook page, Rush chairs, or email upennDSPrecruitment@gmail.com if there are questions.

Phi Chi Theta (PCT) is a national coeducational business fraternity. We focus on connecting our brothers with outstanding professional opportunities while maintaining a supportive environment. Founded to enhance Wharton students' mental and physical well-being, we have evolved into an organization that supports our members through brotherhood, professionalism, and engaging wellness events. Brothers go on to work at Goldman Sachs, Microsoft, McKinsey, and Google, among others.



PHI CHI THETA
at the University of Pennsylvania

Go to our website phichithetaupenn.com or Instagram [@pct.upenn](https://www.instagram.com/pct.upenn) for updates on the rush timeline!

If you have questions, please reach out to President Michael Yan at mjyan@wharton.upenn.edu.



Phi Gamma Nu (PGN) is a co-ed, professional business fraternity that centers around its pillars of professionalism, philanthropy, and community. Founded in 1924, PGN is made up of driven and diverse members who aim to develop and enhance global perspectives in business.

Students can learn about PGN by speaking with members at the Wharton Clubbing Fair or other related events, reaching out to brothers, and staying updated with PGN events through our social media pages (Facebook: PGN at the University of Pennsylvania, Instagram: @pgnupenn, Website: upenn-pgn.org). Applications will be on the PGN website (upenn-pgn.org) in early September. Please email pgnexecutiveboard@gmail.com or upenn.pgn.recruitment@gmail.com with any questions.

About Additional Student Organizations

While this guide covers many student organizations that are relevant to the Wharton and Penn undergraduate student population and its interests, it is not exhaustive nor fully representative of what the University of Pennsylvania offers in student co-curricular life, academic enrichment, and personal growth and development.

While Wharton Cohorts is not a club or a sponsored student organization, it provides numerous leadership and engagement opportunities to the Wharton undergraduate population and is a prominent and impactful organization on campus. Please see an introduction of Cohorts on the next page. We also encourage you to explore additional opportunities such as non-Council clubs on the Penn Clubs website (pennclubs.com), [student-run agencies](#) on campus, the Student Federal Credit Union, or [SFCU](#), the first and only student-run credit union in the Ivy League, and much more.



In addition to this guide and other resources for student engagement, it may be helpful to talk to fellow students, upperclassmen, and mentors about what opportunities and organizations they have found most engaging. If there are no existing organizations representative of your specific interests or communities, you are encouraged to create your own.



WHARTON UNDERGRADUATE COHORTS



The mission of the cohort system is to create small, cohesive communities for a diverse Wharton undergraduate population. Leaders in the cohort system work collaboratively to plan activities and events for their individual cohorts and the larger Wharton community. Leadership opportunities for first years are available starting in the fall.

Structure

Wharton Cohorts is led by three co-chairs who oversee ten different cohort boards. All first-year and transfer students are placed in one of ten different cohorts, making all Wharton students general body members. Each cohort board consists of one Executive Director and two Cohort Directors. Additionally, cohort leaders have the opportunity to serve in additional leadership roles called chair positions (e.g., Mentorship, Transfer Students, Internal Affairs, and Events.)

Cohorts plan both individual cohort-specific events to cohort-wide events. The purpose of these events is to create a community of support and reflect the values most important to Wharton undergraduates: ambition, community, diversity and inclusion, exploration, integrity, and positive impact.

Recruitment Process

There is a written application, followed by 1 round of interviews consisting of 1 group interview and one interview with The Wharton Undergraduate Division. Fall recruiting is only open for the First-Year Representative position within that specific cohort (only available to first-years). Spring recruiting is open to students of all class years (with the exception of seniors) for the positions of Executive Cohort Director and Cohort Director.

How to Join:

First-Year Representative, Cohort Director, and Executive Cohort Director Positions

All first-year and transfer students are automatically assigned to a cohort before their first semester. In the fall, we will hold an information session for first-year students interested in the First-Year Representative position. In the spring, a second information session will be held regarding the Cohort Director and Executive Cohort Director positions for students from all class years. An application will be released afterward.

General Body Membership in the Wharton Cohorts Events Committee

The Wharton Cohorts Events Committee is responsible for planning the cohort-wide events (e.g., Hauntsman Halloween, Winter Whartonland). These events help foster community and help connect students across Wharton. Planning these events entails coordinating everything from the event's theme and activities to catering and guest speakers. Further, the events committee is an excellent opportunity to get to know the Wharton Cohorts community as a whole as well as engage with faculty and mentors throughout the school. Applications are open in the fall and spring for students from all class years.

For any questions, please contact the co-chairs: Eeshika Dadheech (eeshikad@wharton.upenn.edu), Chandler McCleskey (chanmcc@wharton.upenn.edu), Ruby Chen (rubbychen@wharton.upenn.edu)